PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME	DUR	NET	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING																												
A DIFFERENT WORLD					A	26.7	42	2366	1761	356	298	105	860	325	517	453	345	301	484	198	281	260	190	163	171	87	246	161
THU	8.30P	30	NBC	3	B	28.8	46	2555	1756	379	315	100	864	344	537	464	344	274	474	199	300	272	196	137	170	95	247	155
	209	99	CS	3	C	28.8	46	2555	1756	379	315	100	864	344	537	464	344	274	474	199	300	272	196	137	170	95	247	155
ABC THURSDAY NIGHT MOVIE					A	8.6	14	762	1555	209	163	62^	597	199	341	324	295	205	684	233	405	380	319	208	140	40^	134	64^
THU	9.00P	120	ABC	4	B	10.2	17	906	1660	279	223	87	709	257	438	393	332	229	602	236	399	350	277	162	152	83	197	133
	208	98	FF	4	C	10.2	17	906	1660	279	223	87	709	257	438	393	332	229	602	236	399	350	277	162	152	83	197	133
THE SURVIVORS																												
9.00 - 9.30					A	9.2	14	815	1536	237	186	74^	616	224	356	320	286	207	627	205	347	313	295	216	144	40^	150	75^
9.30 - 10.00					A	8.4	14	744	1631	266	196	54^	663	234	370	349	309	237	684	244	392	352	301	220	139	44^	145	68^
10.00 - 10.30					A	8.8	15	780	1553	177	143	60^	570	173	329	320	302	194	719	249	441	406	337	208	142	40^	122	59^
10.30 - 11.00					A	7.9	14	700	1517	154	125	58^	543	163	309	308	288	183	719	238	450	462	352	191	136	38^	119	51^
ADVENTURES-BEANS BAXTER					A	3.5	6	310	1913	258	235	116^	667	339	557	487	311	99^	704	366	586	502	287	79^	193^	117^	349	221
SAT	8.30P	30	FOX	4	B	3.2	6	279	1888	258	211	94^	657	280	502	446	331	133	657	357	544	441	263	78^	245	111	329	213
	112	84	CS	4	C	3.2	6	279	1888	258	211	94^	657	280	502	446	331	133	657	357	544	441	263	78^	245	111	329	213
ALF					A	19.9	31	1763	1850	296	259	108	694	332	503	430	262	160	496	228	396	342	211	84	267	116	392	249
MON	8.00P	30	NBC	4	B	19.2	30	1699	1857	318	275	115	696	344	513	441	262	143	490	247	391	342	199	81	235	115	435	272
	203	99	CS	4	C	19.2	30	1699	1857	318	275	115	696	344	513	441	262	143	490	247	391	342	199	81	235	115	435	272
AMEN					A	15.8	28	1400	1634	334	236	52	887	251	442	404	383	402	415	124	216	225	205	162	139	99	194	127
SAT	9.30P	30	NBC	2	B	17.3	31	1528	1700	328	244	63	889	248	459	421	392	379	459	152	255	247	209	176	156	105	196	140
	208	99	CS	2	C	17.3	31	1528	1700	328	244	63	889	248	459	421	392	379	459	152	255	247	209	176	156	105	196	140
BEAUTY & THE BEAST					A	15.1	27	1338	1732	300	215	88	859	269	464	426	381	336	571	181	344	332	286	190	100	48	201	122
FRI	8.00P	60	CBS	3	B	14.0	25	1237	1676	317	233	93	867	266	467	437	385	338	526	165	300	290	262	187	90	47	193	123
	209	99	A	3	C	14.0	25	1237	1676	317	233	93	867	266	467	437	385	338	526	165	300	290	262	187	90	47	193	123
8.00P 40																												
& 9.00P 20																												
8.00 - 8.30					A	12.6	23	1116	1691	314	227	83	844	256	473	431	402	322	560	177	333	332	281	179	102	45^	185	102
8.30 - 9.00					A	13.6	24	1205	1721	294	210	90	825	281	476	413	364	302	588	200	375	356	294	178	99	48^	209	116
9.00 - 9.30					A	19.6	33	1737	1774	288	204	92	886	277	450	426	366	363	576	179	344	323	287	205	99	51	213	144
BILL COSBY SHOW					A	30.0	49	2658	1724	326	281	95	830	285	468	423	327	321	496	180	271	267	208	181	167	85	231	160
THU	8.00P	30	NBC	4	B	29.9	48	2647	1731	338	280	86	841	298	483	425	337	306	498	183	290	270	210	171	153	87	239	151
	213	99	CS	4	C	29.9	48	2647	1731	338	280	86	841	298	483	425	337	306	498	183	290	270	210	171	153	87	239	151
CBS SUNDAY MOVIE					A	14.1	21	1249	1564	353	252	42^	890	179	411	431	479	407	530	152	284	259	281	212	79	35^	65	40^
SUN	9.00P	120	CBS	3	B	17.2	27	1527	1610	369	269	77	901	241	472	463	450	354	540	164	295	293	274	202	75	39	94	56
	206	99	FF	3	C	17.2	27	1527	1610	369	269	77	901	241	472	463	450	354	540	164	295	293	274	202	75	39	94	56
CONSPIRACY OF LOVE																												
9.00 - 9.30					A	13.6	20	1205	1560	334	230	39^	885	160	388	420	478	420	522	140	266	240	269	227	82	32^	71	40^
9.30 - 10.00					A	13.9	20	1232	1581	353	257	40^	892	178	408	428	479	413	531	161	288	255	271	213	94	44^	63	34^
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
CBS SUNDAY MOVIE-CONT'D																												
10.00 - 10.30					A	14.7	22	1302	1558	358	256	46^	886	187	418	430	475	402	531	152	283	267	290	206	76	33^	64	42^
10.30 - 11.00					A	14.2	23	1258	1558	365	263	44^	896	190	431	447	482	394	536	156	298	270	292	202	63	31^	63	41^
CHARMINGS					A	8.1	13	718	1723	256	231	83^	707	278	417	361	304	231	558	227	343	284	236	180	177	64^	282	205
THU	8.30P	30	ABC	5	B	9.2	15	813	1703	289	243	81	715	283	433	380	299	230	483	214	322	271	196	132	183	106	323	233
	198	95	CS	5	C	9.2	15	813	1703	289	243	81	715	283	433	380	299	230	483	214	322	271	196	132	183	106	323	233
CHEERS					A	25.3	40	2242	1689	375	322	112	846	359	551	478	335	256	525	221	338	310	219	152	148	86	170	104
THU	9.00P	30	NBC	3	B	26.7	42	2366	1697	377	318	104	844	351	549	482	343	247	547	234	375	335	235	138	142	81	165	94
	208	99	CS	3	C	26.7	42	2366	1697	377	318	104	844	351	549	482	343	247	547	234	375	335	235	138	142	81	165	94
COUNTRY MUSIC AWARDS(S)					A	17.3	28	1533	1672	347	246	77	891	216	454	479	467	339	590	171	345	313	314	210	97	56	93	60
MON	9.30P	94	CBS																									
	210	99	AC																									
9.30 - 10.00					A	17.4	27	1542	1634	329	241	79	870	217	439	458	441	343	540	164	321	282	271	192	108	67	116	77
10.00 - 10.30					A	17.5	28	1551	1693	351	245	78	894	213	457	483	474	340	598	175	351	319	316	212	104	64	96	63
10.30 - 11.00					A	17.2	30	1524	1692	360	252	76	909	220	468	498	485	334	630	176	366	340	349	220	83	40^	70	43
11.00 - 11.30					A	16.1	32	1426	1613	346	233	67	870	195	428	465	474	342	608	150	318	302	351	240	65	28^	70	41^
DALLAS					A	17.7	30	1568	1699	288	189	92	964	256	427	448	398	451	531	148	269	268	249	231	52	33^	153	108
FRI	9.20P	60	CBS	4	B	17.7	31	1570	1656	325	234	95	971	259	461	469	420	440	484	133	253	251	226	200	56	31	146	105
	209	99	GD	4	C	17.7	31	1570	1656	325	234	95	971	259	461	469	420	440	484	133	253	251	226	200	56	31	146	105
9.00 - 9.30					A	17.4	30	1542	1776	279	175	98	964	269	423	432	379	454	547	158	286	272	255	232	50	30^	216	142
9.30 - 10.00					A	17.5	30	1551	1698	280	180	87	962	249	422	448	401	454	528	139	259	262	254	236	54	34^	153	111
10.00 - 10.30					A	18.2	31	1613	1658	303	208	96	963	257	435	454	402	445	524	156	275	274	239	223	49	32^	122	87
DISNEY SUNDAY MOVIE					A	11.6	19	1028	1982	236	192	106	729	278	481	414	302	230	679	291	468	400	268	172	143	73	431	255
SUN	7.00P	60	ABC	4	B	10.9	19	961	1927	260	218	116	709	251	460	430	333	215	553	211	391	367	268	131	175	94	491	296
	197	94	FF	4	C	10.9	19	961	1927	260	218	116	709	251	460	430	333	215	553	211	391	367	268	131	175	94	491	296
THE SHAGGY DOG PT.1																												
7.00 - 7.30					A	10.7	19	948	1936	243	197	107	731	285	478	412	294	233	656	275	441	379	255	176	145	80	405	234
7.30 - 8.00					A	12.5	20	1108	2021	231	188	105	728	272	483	416	308	226	698	305	491	419	280	168	141	67	453	274
DUET					A	3.0	5	266	1919	260	234^	105^	845	404	596	498	324	228^	639	337	518	432	261	69^	172^	101^	263	171^
SAT	9.30P	30	FOX	4	B	2.7	5	237	1650	360	325	69^	768	333	537	432	331	199	489	277	401	296	173	61^	175	85^	218	158
	112	84	CS	4	C	2.7	5	237	1650	360	325	69^	768	333	537	432	331	199	489	277	401	296	173	61^	175	85^	218	158
DYNASTY					A	15.2	26	1347	1540	355	295	96	917	345	547	503	357	326	430	167	254	237	182	135	96	58	97	63
WED	10.00P	60	ABC	4	B	15.6	27	1380	1570	357	300	90	885	315	526	477	375	314	450	181	284	264	197	130	108	65	128	88
	216	99	GD	4	C	15.6	27	1380	1570	357	300	90	885	315	526	477	375	314	450	181	284	264	197	130	108	65	128	88
10.00 - 10.30					A	15.3	25	1356	1553	348	286	97	905	336	531	494	357	329	435	166	252	238	184	140	106	66	107	67
10.30 - 11.00					A	15.2	27	1347	1517	359	301	95	923	351	560	509	355	320	422	167	254	234	178	128	85	49	87	59
EQUALIZER					A	12.7	22	1125	1490	320	212	85	779	196	408	439	420	310	603	190	350	347	327	205	40^	12v	68	33^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
EQUALIZER-CONT'D																												
WED	10.00P	60	CBS	4	B	13.9	24	1235	1530	253	165	74	731	181	367	375	381	307	667	203	374	359	346	248	66	28	66	34
	210	99	PD	4	C	13.9	24	1235	1530	253	165	74	731	181	367	375	381	307	667	203	374	359	346	248	66	28	66	34
	10.00 - 10.30				A	13.3	22	1178	1505	331	226	86	780	192	418	450	431	304	607	189	361	351	338	205	41^	13v	76	37^
	10.30 - 11.00				A	12.1	22	1072	1475	308	197	84	778	202	396	426	409	317	598	191	338	343	314	205	39^	11v	60	29^
EVERYTHING'S RELATIVE					A	5.6	10	496	1782	293	254	89^	852	316	489	445	342	316	602	208	316	328	313	224	98^	31v	231	120^
SAT	8.30P	30	CBS	3	B	7.6	14	673	1696	321	266	75	816	315	475	419	309	288	577	198	341	327	271	200	87	39^	217	118
	202	93	CS	3	C	7.6	14	673	1696	321	266	75	816	315	475	419	309	288	577	198	341	327	271	200	87	39^	217	118
FACTS OF LIFE					A	13.5	25	1196	1640	301	227	68	838	258	449	410	338	349	422	124	240	230	201	152	158	131	222	133
SAT	8.00P	30	NBC	3	B	14.5	27	1288	1629	309	247	67	848	270	447	395	324	361	423	140	245	221	179	159	145	105	213	136
	197	98	CS	3	C	14.5	27	1288	1629	309	247	67	848	270	447	395	324	361	423	140	245	221	179	159	145	105	213	136
FALCON CREST					A	15.0	28	1329	1591	297	202	80	941	261	421	441	386	431	492	151	262	257	219	208	58	42^	100	70
FRI	10.20P	60	CBS	3	B	15.5	29	1376	1595	331	244	79	956	258	460	458	414	423	456	130	238	242	211	188	56	35	127	91
	209	99	GD	3	C	15.5	29	1376	1595	331	244	79	956	258	460	458	414	423	456	130	238	242	211	188	56	35	127	91
	10.00 - 10.30				A	14.7	26	1302	1640	292	189	78	957	247	422	449	409	445	499	155	271	271	228	206	54	43^	129	82
	10.30 - 11.00				A	14.7	27	1302	1586	302	205	78	946	262	419	441	383	437	479	143	248	247	214	210	61	45^	100	69
	11.00 - 11.30				A	15.7	30	1391	1566	290	202	84	921	265	422	436	378	415	503	161	276	262	222	205	55	38^	87	65
FAMILY TIES					A	19.0	28	1683	1908	399	347	119	831	430	614	515	287	188	599	298	449	383	256	107	212	109	266	177
SUN	8.15P	30	NBC	5	B	23.2	36	2058	1929	397	350	103	798	382	586	496	319	165	620	300	469	395	268	105	218	118	293	196
	205	99	CS	5	C	23.2	36	2058	1929	397	350	103	798	382	586	496	319	165	620	300	469	395	268	105	218	118	293	196
	8.00 - 8.30				A	18.1	27	1604	1889	391	339	113	827	426	604	505	283	195	589	289	431	371	254	112	208	104	264	177
	8.30 - 9.00				A	19.9	29	1763	1925	406	354	124	835	435	623	525	291	182	608	307	466	394	258	102	215	113	267	176
FRANK'S PLACE					A	13.8	22	1223	1516	338	226	54	887	216	371	377	408	455	477	143	242	239	222	206	38^	26^	114	59
MON	8.00P	30	CBS	3	B	13.2	21	1172	1483	323	220	55	873	213	367	376	385	440	483	151	259	255	217	196	35	22^	92	52
	210	99	CS	3	C	13.2	21	1172	1483	323	220	55	873	213	367	376	385	440	483	151	259	255	217	196	35	22^	92	52
FULL HOUSE					A	9.9	18	877	1783	300	245	101	810	312	491	402	315	286	492	177	297	278	218	165	131	68^	350	204
FRI	8.00P	30	ABC	4	B	10.0	19	884	1715	284	230	97	780	296	472	425	324	257	485	202	329	294	215	124	129	76	321	191
	194	94	CS	4	C	10.0	19	884	1715	284	230	97	780	296	472	425	324	257	485	202	329	294	215	124	129	76	321	191
FUNNY, YOU DON'T LOOK 200(S)					A	5.9	10	523	1522	271	245	55^	787	280	452	382	292	298	497	206	298	312	217	131	68^	48^	170	114^
MON	8.00P	60	ABC																									
	201	95'	GV																									
	8.00 - 8.30				A	6.1	10	540	1512	267	248	61^	795	270	461	383	298	299	484	203	294	300	207	134	75^	60^	158	106^
	8.30 - 9.00				A	5.7	9	505	1532	274	242	49^	778	291	442	381	287	297	511	209	301	325	229	128	61^	35^	183	122^
GOLDEN GIRLS					A	20.3	36	1799	1681	319	232	62	921	246	446	407	399	434	427	123	227	222	203	165	126	82	206	140
SAT	9.00P	30	NBC	4	B	22.5	40	1989	1672	307	230	63	897	240	417	385	371	428	439	124	232	227	202	181	133	90	203	145
	209	99	CS	4	C	22.5	40	1989	1672	307	230	63	897	240	417	385	371	428	439	124	232	227	202	181	133	90	203	145
GROWING PAINS					A	24.6	38	2180	1717	357	307	132	776	356	543	451	300	204	402	211	304	246	155	81	225	137	314	191
CONT'D																												

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PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
GROWING PAINS-CONT'D																												
TUE	8.30P	30	ABC	4	B	24.4	38	2157	1785	371	329	114	762	372	558	469	284	168	469	256	378	305	176	71	243	137	310	205
	219	99	CS	4	C	24.4	38	2157	1785	371	329	114	762	372	558	469	284	168	469	256	378	305	176	71	243	137	310	205
HEAD OF THE CLASS					A	17.8	28	1577	1638	315	265	107	756	337	507	459	291	217	419	212	314	274	152	84	206	117	258	180
WED	8.30P	30	ABC	4	B	17.8	28	1573	1651	327	274	101	735	338	494	428	270	198	446	237	347	294	168	73	200	112	271	173
	212	99	CS	4	C	17.8	28	1573	1651	327	274	101	735	338	494	428	270	198	446	237	347	294	168	73	200	112	271	173
HOOPERMAN					A	17.9	27	1586	1568	297	234	110	785	314	505	484	329	233	466	206	325	291	194	125	132	76	185	138
WED	9.00P	30	ABC	4	B	18.4	29	1628	1641	316	255	92	787	300	486	454	346	245	518	226	357	311	222	134	145	79	191	128
	212	99	OP	4	C	18.4	29	1628	1641	316	255	92	787	300	486	454	346	245	518	226	357	311	222	134	145	79	191	128
HOUSTON KNIGHTS					A	11.5	18	1019	1647	264	194	86	819	209	386	389	380	377	614	174	319	297	320	266	89	41^	125	65
TUE	8.00P	60	CBS	4	B	11.2	18	988	1632	292	213	87	792	211	402	399	396	333	622	187	339	321	312	243	93	43	125	70
	208	99	OP	4	C	11.2	18	988	1632	292	213	87	792	211	402	399	396	333	622	187	339	321	312	243	93	43	125	70
	8.00 - 8.30				A	11.2	18	992	1653	259	192	82	821	208	384	394	388	379	604	158	299	285	322	274	90	40^	138	84
	8.30 - 9.00				A	11.9	18	1054	1627	266	195	89	810	208	385	380	370	373	617	188	335	305	315	255	87	42^	112	46^
HUNTER					A	16.3	31	1444	1691	348	255	76	879	269	480	452	405	352	539	160	301	302	286	193	131	88	142	89
SAT	10.00P	60	NBC	2	B	16.7	32	1475	1762	338	258	76	866	258	492	461	420	317	598	179	347	341	318	210	144	89	154	101
	205	99	OP	2	C	16.7	32	1475	1762	338	258	76	866	258	492	461	420	317	598	179	347	341	318	210	144	89	154	101
	10.00 - 10.30				A	15.9	29	1409	1707	353	260	72	892	275	483	452	407	361	534	160	297	298	280	192	131	93	149	96
	10.30 - 11.00				A	16.6	32	1471	1686	346	253	81	872	266	479	455	406	344	547	161	306	308	293	195	132	84	135	83
I MARRIED DORA					A	9.7	17	859	1733	321	269	125	877	367	540	440	336	307	455	166	266	238	192	166	95	52^	307	172
FRI	8.30P	11	ABC	4	B	10.3	18	909	1708	295	240	115	807	342	504	441	314	255	503	219	349	320	220	118	111	64	287	167
	203	97	CS	4	C	10.3	18	909	1708	295	240	115	807	342	504	441	314	255	503	219	349	320	220	118	111	64	287	167
	8.30P	10																										
	& 8.59P	1																										
JAKE AND THE FATMAN					A	14.4	22	1276	1582	289	179	55	852	172	336	367	458	427	572	133	253	244	308	284	78	36^	79	45^
TUE	9.00P	60	CBS	3	B	12.1	19	1072	1538	260	165	57	808	156	325	353	412	412	571	122	251	249	302	288	74	36	85	51
	207	99	OP	3	C	12.1	19	1072	1538	260	165	57	808	156	325	353	412	412	571	122	251	249	302	288	74	36	85	51
	9.00 - 9.30				A	13.9	21	1232	1596	285	176	62	857	183	338	371	448	430	575	140	261	250	307	282	76	37^	88	43^
	9.30 - 10.00				A	14.8	23	1311	1579	295	183	49	853	163	337	366	470	427	573	127	248	241	312	289	80	36^	72	46^
KATE & ALLIE					A	17.7	27	1568	1576	365	264	78	889	285	444	429	386	382	502	160	289	268	234	190	82	58	104	55
MON	8.30P	30	CBS	5	B	15.4	24	1364	1563	361	271	81	878	284	453	437	369	363	475	160	270	271	217	169	88	60	122	73
	210	99	CS	5	C	15.4	24	1364	1563	361	271	81	878	284	453	437	369	363	475	160	270	271	217	169	88	60	122	73
KNOTS LANDING					A	15.8	27	1400	1549	393	307	99	944	344	536	469	380	337	434	191	262	236	160	147	86	37^	85	53
THU	10.00P	60	CBS	4	B	15.6	27	1380	1550	375	299	92	930	341	549	489	393	320	444	197	289	265	180	128	83	39	92	62
	209	99	GD	4	C	15.6	27	1380	1550	375	299	92	930	341	549	489	393	320	444	197	289	265	180	128	83	39	92	62
	10.00 - 10.30				A	15.2	25	1347	1565	383	300	101	943	340	530	466	378	340	436	188	265	236	165	149	90	34^	96	60
	10.30 - 11.00				A	16.3	29	1444	1544	403	316	97	951	350	545	475	384	336	435	194	262	238	157	146	83	39^	75	47

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																															
L.A. LAW								A	20.2	35	1790	1552	342	274	125	816	300	505	492	385	254	593	231	371	342	277	186	65	43	79	46
THU	10.00P		60		NBC		1	B	20.2	35	1790	1552	342	274	125	816	300	505	492	385	254	593	231	371	342	277	186	65	43	79	46
	209		99		GD		1	C	20.2	35	1790	1552	342	274	125	816	300	505	492	385	254	593	231	371	342	277	186	65	43	79	46
10.00 - 10.30								A	20.7	35	1834	1559	340	270	124	820	298	503	486	385	263	586	227	362	335	271	187	72	47	81	47
10.30 - 11.00								A	19.6	35	1737	1553	347	279	127	815	305	510	501	388	245	604	237	382	350	284	186	58	38	77	45
LAW & HARRY MCGRAW								A	12.6	22	1116	1479	263	164	42^	794	155	302	350	415	406	569	171	285	256	284	249	62	24^	54^	39^
TUE	10.00P		60		CBS		3	B	11.9	21	1051	1470	283	179	43	803	152	318	358	425	406	555	134	256	239	296	265	53	27^	58	40
	207		99		PD		3	C	11.9	21	1051	1470	283	179	43	803	152	318	358	425	406	555	134	256	239	296	265	53	27^	58	40
10.00 - 10.30								A	12.7	21	1125	1508	260	168	48^	798	160	307	353	412	405	576	169	285	262	290	252	72	29^	63	46^
10.30 - 11.00								A	12.4	23	1099	1461	268	161	36^	796	152	300	349	422	409	566	174	286	251	280	247	52^	18^	46^	32^
LEG WORK								A	5.6	10	496	1584	274	239	59^	768	227	429	419	380	290	613	184	362	333	349	213	76^	19v	128	92^
SAT	9.00P		60		CBS		3	B	6.7	12	597	1657	308	259	73	804	268	453	425	359	290	600	188	359	341	304	205	70	31^	184	105
	204		94		PD		3	C	6.7	12	597	1657	308	259	73	804	268	453	425	359	290	600	188	359	341	304	205	70	31^	184	105
9.00 - 9.30								A	5.1	9	452	1577	233	206	38^	745	211	407	407	364	293	634	189	352	317	357	234	81^	17v	118^	87^
9.30 - 10.00								A	6.1	11	540	1590	308	267	77^	787	240	447	429	394	287	596	179	371	347	343	195	71^	20v	137	96^
MAGNUM, P.I.								A	14.3	22	1267	1572	367	292	93	822	230	460	460	419	316	574	205	373	338	299	171	101	49^	74	35^
WED	9.00P		60		CBS		2	B	16.5	25	1457	1621	363	291	104	841	271	496	470	411	300	588	211	388	349	306	166	93	43	100	56
	208		97		PD		2	C	16.5	25	1457	1621	363	291	104	841	271	496	470	411	300	588	211	388	349	306	166	93	43	100	56
9.00 - 9.30								A	13.9	21	1232	1567	367	291	88	825	227	452	456	424	322	578	206	374	339	301	172	96	47^	68	28^
9.30 - 10.00								A	14.7	23	1302	1576	366	293	97	819	234	468	464	414	311	571	205	373	336	297	169	106	50	80	41^
MARRIED...WITH CHILDREN								A	5.5	8	487	1729	391	354	82^	712	336	555	478	316	102^	595	290	509	449	294	59^	168	107^	254	185
SUN	8.00P		60		FOX		4	B	4.5	7	397	1770	369	322	65^	677	341	526	447	280	105	633	306	528	458	302	75^	198	121	263	183
	114		84		CS		4	C	4.5	7	397	1770	369	322	65^	677	341	526	447	280	105	633	306	528	458	302	75^	198	121	263	183
8.00 - 8.30								A	5.3	8	470	1741	393	355	73^	709	336	547	458	307	108^	595	293	501	429	290	67^	164	106^	273	200
8.30 - 9.00								A	5.7	8	505	1718	389	353	91^	715	335	564	497	325	97^	595	288	516	469	298	52^	172	108^	236	172
MAX HEADROOM								A	6.2	11	549	1799	291	257	107^	779	345	556	473	327	182	530	227	397	356	255	79^	215	110^	276	176
FRI	9.00P		60		ABC		5	B	6.8	12	606	1651	260	217	118	668	302	470	412	287	155	553	250	422	374	258	91	175	78	255	159
	209		99		A		5	C	6.8	12	606	1651	260	217	118	668	302	470	412	287	155	553	250	422	374	258	91	175	78	255	159
9.00 - 9.30								A	6.5	11	576	1791	286	253	102^	785	322	537	441	335	213	515	226	379	340	235	85^	212	103^	278	180
9.30 - 10.00								A	6.0	10	532	1778	291	258	109^	759	363	567	501	313	145	538	223	410	368	273	73^	214	115^	268	168
MIAMI VICE								A	14.2	24	1258	1721	340	285	102	778	312	543	461	361	216	674	282	472	464	316	149	98	44^	172	111
FRI	9.00P		60		NBC		3	B	15.4	27	1367	1718	320	265	87	761	304	509	451	349	217	646	262	437	423	301	163	116	58	195	106
	207		99		OP		3	C	15.4	27	1367	1718	320	265	87	761	304	509	451	349	217	646	262	437	423	301	163	116	58	195	106
9.00 - 9.30								A	13.6	23	1205	1710	340	283	94	780	304	533	460	364	224	654	261	448	447	318	149	102	43^	175	117
9.30 - 10.00								A	14.9	26	1320	1720	339	285	108	771	318	549	459	356	206	688	299	490	477	312	147	94	45^	167	105
MR. PRESIDENT								A	2.7	4	239	1518	329	271	39v	664	309	483	467	329	103^	597	244^	469	432	307	112^	124^	46v	133^	91^
SUN	9.30P		30		FOX		4	B	2.8	4	248	1561	314	266	77^	633	329	471	443	249	111^	611	289	464	404	266	120^	181	94^	136	99^
	CONT'D																														

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
MR. PRESIDENT-CONT'D																												
	113	84	CS	4	C	2.8	4	248	1561	314	266	77^	633	329	471	443	249	111^	611	289	464	404	266	120^	181	94^	136	99^
MOONLIGHTING					A	21.0	32	1861	1594	381	341	154	797	424	615	519	282	165	439	267	368	287	144	57	178	105	181	108
TUE	9.00P	60	ABC	3	B	22.9	35	2029	1668	392	353	138	783	420	607	515	281	144	496	297	412	326	170	63	189	107	200	124
	217	99	PD	3	C	22.9	35	2029	1668	392	353	138	783	420	607	515	281	144	496	297	412	326	170	63	189	107	200	124
	9.00 - 9.30				A	21.1	32	1869	1580	371	330	152	785	413	594	501	276	173	419	256	350	273	136	55	188	116	188	108
	9.30 - 10.00				A	20.9	32	1852	1609	390	353	155	809	435	636	537	288	156	459	278	386	300	153	59	167	93	174	107
MURDER, SHE WROTE(R)					A	16.5	25	1462	1539	302	206	46	900	125	345	377	476	495	528	98	204	205	257	291	49	34^	61	32^
SUN	8.00P	60	CBS	5	B	20.4	31	1807	1588	319	209	50	894	140	333	366	442	493	563	104	223	241	282	300	61	31	70	44
	208	99	SM	5	C	20.4	31	1807	1588	319	209	50	894	140	333	366	442	493	563	104	223	241	282	300	61	31	70	44
	8.00 - 8.30				A	16.3	25	1444	1537	288	196	47	888	128	326	351	454	507	549	98	208	213	267	306	42^	31^	58	32^
	8.30 - 9.00				A	16.8	25	1488	1531	314	214	44	906	121	361	401	494	481	505	98	200	197	245	275	56	37^	64	32^
MY SISTER SAM					A	7.0	13	620	1699	293	232	79^	831	306	456	413	330	336	550	195	297	302	243	207	77^	30^	241	119
SAT	8.00P	30	CBS	3	B	8.1	15	721	1663	296	237	71	817	286	429	393	305	339	540	186	311	293	231	197	81	41^	224	127
	203	93	CS	3	C	8.1	15	721	1663	296	237	71	817	286	429	393	305	339	540	186	311	293	231	197	81	41^	224	127
MY TWO DAD'S					A	18.8	27	1666	1865	392	349	118	818	422	631	520	294	164	550	281	425	339	224	97	244	130	254	185
SUN	8.45P	30	NBC	4	B	18.7	28	1659	1900	386	345	103	804	396	609	509	313	153	574	276	438	373	248	100	244	134	277	191
	201	99	CS	4	C	18.7	28	1659	1900	386	345	103	804	396	609	509	313	153	574	276	438	373	248	100	244	134	277	191
	8.30 - 9.00				A	18.0	26	1595	1868	392	348	118	810	422	623	519	290	163	556	289	433	345	229	94	239	129	264	188
	9.00 - 9.30				A	19.7	29	1745	1852	389	348	117	821	420	634	518	296	164	541	272	415	332	220	98	247	130	243	181
NAT'L LEAGUE CHAMP PRE 6(S)					A	12.4	21	1099	1455	171	124	41^	661	115	228	236	268	386	658	183	270	262	231	351	61	20^	75	29^
TUE	8.00P	18	NBC																									
	204	99	SC																									
NAT'L LEAGUE CHAMP GM 6(S)					A	19.0	32	1683	1507	186	138	38	557	133	232	223	226	289	801	257	422	402	336	332	81	21^	69	48
TUE	8.18P	207	NBC																									
	204	99	SE																									
SAN FRANCISCO VS ST. LOUIS																												
	8.00 - 8.30				A	13.5	22	1196	1446	157	111	35^	602	105	202	201	242	359	698	186	301	300	266	353	81	23^	66	30^
	8.30 - 9.00				A	15.9	25	1409	1473	158	104	27^	570	100	191	194	249	336	740	214	340	334	302	350	82	20^	80	46
	9.00 - 9.30				A	19.1	30	1692	1517	168	126	38	560	117	220	207	229	307	790	240	392	371	332	349	88	25^	79	54
	9.30 - 10.00				A	19.8	31	1754	1538	180	139	36^	559	135	233	217	217	292	825	270	436	402	343	345	83	23^	72	48
	10.00 - 10.30				A	20.9	34	1852	1503	198	153	40	539	145	246	226	213	264	826	277	453	429	347	324	74	19^	65	51
	10.30 - 11.00				A	21.4	36	1896	1518	203	153	39	543	141	241	233	220	266	832	270	456	443	359	322	77	17^	67	55
	11.00 - 11.30				A	20.5	39	1816	1519	203	148	45	560	151	253	247	228	271	817	279	464	442	345	308	81	19^	61	46
	11.30 - 12.00				A	15.9	36	1409	1497	196	142	40^	572	148	254	253	231	281	790	255	429	396	341	318	87	21^	48	36^
NAT'L LEAGUE CHAMP PRE 7(S)					A	13.5	23	1196	1555	189	144	25^	663	154	287	284	274	341	687	203	346	316	280	295	98	38^	107	67
WED	8.00P	16	NBC																									
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NAT'L LEAGUE CHAMP PRE 7-CONT'D																												
	204	99	SC																									
NAT'L LEAGUE CHAMP GM 7(S)					A	21.0	35	1861	1582	197	153	35	614	149	289	287	270	281	800	259	442	402	339	310	83	32^	83	58
WED	8.16P	203	NBC																									
	203	99	SE																									
SAN FRANCISCO VS ST. LOUIS																												
8.00 - 8.30					A	15.4	26	1364	1591	171	130	29^	639	131	258	262	263	347	758	237	393	353	300	318	89	35^	106	69
8.30 - 9.00					A	18.8	30	1666	1608	175	128	27^	622	129	253	262	261	327	789	243	425	390	333	318	87	37^	109	74
9.00 - 9.30					A	22.2	34	1967	1611	193	154	29^	615	143	277	280	263	294	792	258	439	403	331	306	97	39	107	72
9.30 - 10.00					A	22.4	35	1985	1582	195	155	40	609	148	278	273	260	285	797	262	440	402	333	307	91	39	86	58
10.00 - 10.30					A	23.0	37	2038	1569	205	160	38	613	154	299	294	272	269	815	267	456	409	344	314	82	31^	60	42
10.30 - 11.00					A	22.3	37	1976	1584	205	159	34	611	150	301	299	281	264	827	260	453	416	366	324	80	24^	65	45
11.00 - 11.30					A	21.4	41	1896	1558	213	165	44	608	170	324	314	279	239	810	272	463	422	350	295	65	22^	75	59
11.30 - 12.00					A	15.7	37	1391	1513	208	155	46	639	176	331	314	290	263	741	247	406	357	304	287	68	25^	65	52
NBC MONDAY NIGHT MOVIES					A	17.5	28	1551	1580	352	285	115	932	328	575	525	415	306	421	131	246	245	203	144	104	71	124	86
MON	9.00P	120	NBC	4	B	16.9	27	1497	1619	339	277	102	855	309	531	474	387	268	477	165	293	281	236	148	134	79	154	100
	200	99	FF	4	C	16.9	27	1497	1619	339	277	102	855	309	531	474	387	268	477	165	293	281	236	148	134	79	154	100
RIGHT TO DIE																												
9.00 - 9.30					A	17.2	26	1524	1612	355	290	115	914	330	570	517	394	292	420	137	246	243	198	141	117	75	161	105
9.30 - 10.00					A	17.5	27	1551	1588	371	301	114	948	344	595	541	411	303	408	125	236	232	198	142	105	74	126	88
10.00 - 10.30					A	17.5	28	1551	1584	351	280	116	948	330	576	528	428	319	427	130	247	249	208	148	103	71	106	76
10.30 - 11.00					A	17.7	31	1568	1547	334	271	115	922	310	563	517	426	311	432	134	258	255	209	145	90	65	103	76
NBC SUNDAY NIGHT MOVIE					A	22.0	34	1949	1783	421	357	137	902	442	649	524	333	214	525	265	374	330	199	106	194	113	161	109
SUN	9.15P	120	NBC	3	B	18.9	30	1672	1759	343	294	103	798	333	531	463	326	223	652	291	465	406	281	150	173	90	135	91
	197	99	FF	3	C	18.9	30	1672	1759	343	294	103	798	333	531	463	326	223	652	291	465	406	281	150	173	90	135	91
EIGHT IS ENOUGH:A FAMILY REUNION																												
9.00 - 9.30					A	20.7	30	1834	1795	418	361	127	871	436	645	528	313	200	505	249	376	324	198	94	216	128	204	143
9.30 - 10.00					A	21.8	32	1931	1816	422	359	137	894	450	647	519	319	212	522	266	374	330	196	103	216	127	184	124
10.00 - 10.30					A	22.6	34	2002	1795	424	357	139	912	447	652	515	338	222	529	267	375	326	200	109	197	115	157	106
10.30 - 11.00					A	22.7	36	2011	1763	423	359	141	915	446	661	533	343	213	525	262	368	328	200	108	181	104	143	94
11.00 - 11.30					A	21.2	38	1878	1710	408	346	134	892	411	624	525	353	217	545	278	383	348	203	112	153	90	120	79
NEWHART					A	19.2	29	1701	1638	369	296	98	872	312	507	485	374	299	516	197	337	308	244	158	130	73	120	70
MON	9.00P	30	CBS	5	B	17.8	27	1581	1597	376	299	109	866	311	507	484	369	295	502	188	317	300	231	159	107	61	122	78
	209	99	CS	5	C	17.8	27	1581	1597	376	299	109	866	311	507	484	369	295	502	188	317	300	231	159	107	61	122	78
NFL MONDAY NIGHT FOOTBALL					A	12.9	23	1143	1558	219	177	37^	490	182	298	275	216	159	851	340	552	493	371	240	101	30^	116	61
MON	9.00P	200	ABC	4	B	17.1	31	1514	1572	217	183	52	504	183	311	294	232	156	871	337	561	521	399	245	99	25	98	57
	216	99	SE	4	C	17.1	31	1514	1572	217	183	52	504	183	311	294	232	156	871	337	561	521	399	245	99	25	98	57
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
NFL MONDAY NIGHT FOOTBALL-CONT'D																												
L.A. RAIDERS VS DENVER																												
	9.00 - 9.30				A	12.3	19	1090	1584	226	181	44^	530	201	309	283	224	179	835	351	555	470	342	232	89	24^	130	66
	9.30 - 10.00				A	14.6	23	1294	1573	234	198	40^	491	190	320	295	220	140	856	332	559	507	383	237	109	32^	118	58
	10.00 - 10.30				A	14.5	23	1285	1561	225	190	35^	469	188	308	276	208	136	825	319	530	483	370	236	119	44^	148	74
	10.30 - 11.00				A	14.2	23	1258	1522	217	169	30^	458	171	285	262	212	139	818	318	520	473	377	238	117	40^	130	72
	11.00 - 11.30				A	12.2	24	1081	1550	212	166	37^	498	187	296	278	208	171	854	349	556	490	370	241	87	23^	111	65
	11.30 - 12.00				A	11.7	28	1037	1536	203	158	37^	492	167	273	256	211	184	884	357	561	495	364	260	85	13v	75	45^
	12.00 - 12.30				A	10.3	29	913	1512	198	157	40^	480	146	273	249	232	177	887	363	596	543	382	223	86	22^	59^	30^
NIGHT COURT					A	23.2	38	2056	1650	352	295	123	837	344	538	483	357	255	541	240	350	314	217	157	142	80	130	69
THU	9.30P	30	NBC	3	B	22.2	36	1967	1633	361	296	105	834	318	525	481	375	255	566	237	375	340	239	159	126	66	107	66
	205	99	CS	3	C	22.2	36	1967	1633	361	296	105	834	318	525	481	375	255	566	237	375	340	239	159	126	66	107	66
OLDEST ROOKIE					A	11.9	19	1054	1602	271	202	66	820	189	367	393	403	382	573	150	296	276	310	249	73	37^	135	68
WED	8.00P	60	CBS	5	B	11.9	20	1053	1583	265	193	76	785	194	386	398	399	335	579	156	303	297	300	238	79	35	139	80
	208	99	OP	5	C	11.9	20	1053	1583	265	193	76	785	194	386	398	399	335	579	156	303	297	300	238	79	35	139	80
	8.00 - 8.30				A	11.5	19	1019	1591	260	193	58^	817	183	355	381	392	392	559	144	281	261	297	254	75	39^	140	75
	8.30 - 9.00				A	12.3	19	1090	1611	281	209	74	823	195	378	404	412	374	586	156	310	290	321	245	71	35^	132	61
OLYMPIC DIARY-TUE					A	12.2	22	1081	1522	400	348	142	861	453	670	561	327	166	438	213	316	284	189	95	107	72	116	64
TUE	10.38P	1	ABC	5	B	15.0	27	1325	1542	366	321	138	839	419	626	534	326	174	484	244	381	325	195	81	102	55	117	73
	213	99	SC	5	C	15.0	27	1325	1542	366	321	138	839	419	626	534	326	174	484	244	381	325	195	81	102	55	117	73
OLYMPIC DIARY-WED					A	14.9	26	1320	1489	362	307	89	912	350	558	505	352	317	410	163	251	229	173	119	78	47^	89	63
WED	10.41P	1	ABC	4	B	15.4	27	1367	1539	353	294	86	882	310	517	471	373	319	434	175	274	253	188	128	103	63	121	87
	216	99	SC	4	C	15.4	27	1367	1539	353	294	86	882	310	517	471	373	319	434	175	274	253	188	128	103	63	121	87
OLYMPIC DIARY-THU					A	8.3	14	735	1510	157	130	61^	537	168	332	325	286	161	717	241	459	460	347	184	152	44^	104	50^
THU	10.32P	1	ABC	5	B	10.9	19	966	1651	276	223	93	706	268	459	412	340	202	625	256	441	379	289	147	155	83	166	115
	209	98	SC	5	C	10.9	19	966	1651	276	223	93	706	263	459	412	340	202	625	256	441	379	289	147	155	83	166	115
OLYMPIC DIARY-FRI					A	14.0	25	1240	1567	288	228	120	832	296	492	425	371	301	581	197	349	337	260	187	69	33^	84	58
FRI	10.50P	1	ABC	5	B	13.0	25	1154	1582	299	225	93	830	252	465	446	401	306	596	185	369	369	293	183	75	38	80	49
	216	99	SC	5	C	13.0	25	1154	1582	299	225	93	830	252	465	446	401	306	596	185	369	369	293	183	75	38	80	49
OLYMPIC DIARY-SUN					A	8.5	17	753	1622	228	152	56^	754	202	325	329	295	382	660	174	342	297	273	292	82^	35^	126	66^
SUN	6.58P	1	ABC	6	B	6.6	13	580	1518	226	171	46^	718	157	304	312	322	369	608	165	307	301	280	258	85	48^	107	63
	152	78	SC	6	C	6.6	13	580	1518	226	171	46^	718	157	304	312	322	369	608	165	307	301	280	258	85	48^	107	63
OUR HOUSE					A	11.3	18	1001	1753	308	260	83	769	287	458	405	321	266	564	215	328	301	253	176	174	98	245	162
SUN	7.15P	60	NBC	5	B	13.0	23	1155	1824	358	299	75	820	286	486	459	355	277	572	211	365	338	270	161	165	90	266	177
	201	99	GD	5	C	13.0	23	1155	1824	358	299	75	820	286	486	459	355	277	572	211	365	338	270	161	165	90	266	177
	7.00 - 7.30				A	8.9	15	789	1691	282	233	62^	742	247	409	359	322	284	614	205	327	307	291	217	149	79^	186	107
	7.30 - 8.00				A	10.4	17	921	1735	310	261	80	762	279	441	391	316	274	554	212	319	280	242	179	173	108	246	160
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
OUR HOUSE-CONT'D																												
	8.00 - 8.30				A	15.4	24	1364	1823	322	276	98	799	323	512	454	328	247	553	227	345	327	248	148	191	98	280	198
PERFECT STRANGERS					A	16.8	27	1488	1622	305	248	101	770	304	482	432	319	241	413	193	294	249	156	103	179	97	260	182
WED	8.00P	30	ABC	4	B	16.3	27	1446	1636	331	272	97	761	335	487	418	277	226	437	219	325	278	170	88	180	100	258	166
	216	99	CS	4	C	16.3	27	1446	1636	331	272	97	761	335	487	418	277	226	437	219	325	278	170	88	180	100	258	166
PRESIDENTIAL PORTRAIT					A	13.1	21	1156	1597	323	235	72	881	238	424	430	420	375	552	179	307	273	272	216	80	28^	84	52
TUE&THU	9.58P	1	CBS	10	B	13.5	22	1198	1547	345	261	80	859	262	467	450	405	325	523	176	305	284	257	184	80	41	85	51
	209	99	DO	10	C	13.5	22	1198	1547	345	261	80	859	262	467	450	405	325	523	176	305	284	257	184	80	41	85	51
PRIVATE EYE					A	9.8	18	868	1699	308	252	80	761	266	509	451	397	217	646	227	437	419	337	165	115	61^	177	120
FRI	10.00P	60	NBC	4	B	11.3	21	997	1666	319	257	72	768	253	475	438	388	246	641	212	392	392	333	200	115	55	142	91
	204	99	PD	4	C	11.3	21	997	1666	319	257	72	768	253	475	438	388	246	641	212	392	392	333	200	115	55	142	91
	10.00 - 10.30				A	10.1	18	895	1689	307	252	81	749	260	502	443	387	214	639	234	436	411	323	158	119	57^	182	124
	10.30 - 11.00				A	9.6	18	851	1692	306	248	78	766	268	511	455	403	217	647	216	434	424	348	171	109	63^	170	115
RAGS TO RICHES					A	10.6	19	939	1716	264	220	64^	839	219	417	405	353	377	401	107	193	200	181	177	158	88	318	241
FRI	8.00P	39	NBC	4	B	10.9	20	966	1747	305	239	47	800	251	438	422	371	307	444	136	250	252	217	159	155	96	349	227
	203	99	CS	4	C	10.9	20	966	1747	305	239	47	800	251	438	422	371	307	444	136	250	252	217	159	155	96	349	227
	8.00 - 8.30				A	10.5	19	930	1679	262	220	64^	835	216	410	401	347	382	387	100	181	189	171	177	152	86	306	234
	8.30 - 9.00				A	11.2	20	992	1791	265	215	60^	829	224	430	406	360	353	435	126	227	230	208	171	177	91	350	258
SECOND CHANCE					A	2.4	4	213	1924	165^	164^	141^	704	417	600	530	267^	103^	641	336	541	506	279^	57v	181^	139^	399	205^
SAT	9.00P	30	FOX	4	B	2.5	4	222	1831	254	230	87^	688	298	529	463	319	144	563	311	485	388	230	50^	239	119^	340	242
	112	84	CS	4	C	2.5	4	222	1831	254	230	87^	688	298	529	463	319	144	563	311	485	388	230	50^	239	119^	340	242
60 MINUTES					A	18.7	32	1657	1530	281	196	37^	760	155	303	321	339	398	689	185	325	325	316	311	24^	13^	58	28^
SUN	7.00P	60	CBS	5	B	19.7	34	1744	1541	305	208	46	774	157	310	321	353	402	680	167	324	336	332	299	35	14^	52	27
	211	99	DN	5	C	19.7	34	1744	1541	305	208	46	774	157	310	321	353	402	680	167	324	336	332	299	35	14^	52	27
	7.00 - 7.30				A	17.4	31	1542	1503	265	185	39^	746	144	285	306	327	401	681	193	317	321	295	313	22^	11^	54	25^
	7.30 - 8.00				A	20.1	33	1781	1546	293	205	35^	768	163	317	332	348	394	693	177	331	328	333	309	25^	14^	60	30^
SLAP MAXWELL					A	14.5	23	1285	1473	310	241	113	792	332	511	491	312	238	455	173	305	295	211	125	103	51	123	79
WED	9.30P	30	ABC	4	B	15.6	25	1380	1608	328	267	92	809	303	505	477	361	250	525	220	360	324	240	134	123	64	152	94
	211	99	CS	4	C	15.6	25	1380	1608	328	267	92	809	303	505	477	361	250	525	220	360	324	240	134	123	64	152	94
SLEDGE HAMMER					A	7.7	12	682	1624	169	138	48^	631	189	295	298	277	278	592	194	317	268	268	237	134	42^	268	194
THU	8.00P	30	ABC	5	B	8.2	13	725	1623	241	189	74	674	227	351	331	289	273	577	216	354	305	261	186	123	55	249	173
	206	98	CS	5	C	8.2	13	725	1623	241	189	74	674	227	351	331	289	273	577	216	354	305	261	186	123	55	249	173
SPORTSBREAK-SAT					A	5.7	10	505	1505	297	249	74^	790	233	387	369	313	357	514	159	328	322	285	158	66^	11v	134	95^
SAT	9.58P	1	CBS	4	B	8.6	16	764	1645	291	220	59	797	208	385	403	369	340	622	178	338	358	331	230	79	34^	147	93
	207	99	SN	4	C	8.6	16	764	1645	291	220	59	797	208	385	403	369	340	622	178	338	358	331	230	79	34^	147	93
SPORTSBREAK-SUN					A	13.7	20	1214	1577	361	272	37^	911	183	421	435	486	422	519	145	269	247	271	216	86	40^	61	34^
SUN	9.49P	1	CBS	4	B	15.9	25	1411	1614	361	263	77	890	227	464	464	449	353	556	158	298	295	286	217	78	39	90	59
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
SPORTSBREAK-SUN-CONT'D	208	99	SN	4	C	15.9	25	1411	1614	361	263	77	890	227	464	464	449	353	556	158	298	295	286	217	78	39	90	59
THIRTYSOMETHING					A	13.3	23	1178	1541	409	357	142	870	451	665	568	328	175	433	216	311	280	177	96	109	68	129	74
TUE	10.00P	60	ABC	3	B	15.3	27	1356	1558	390	344	153	840	438	641	560	315	156	465	245	370	318	184	74	120	65	133	80
	213	99	GD	3	C	15.3	27	1356	1558	390	344	153	840	438	641	560	315	156	465	245	370	318	184	74	120	65	133	80
	10.00 - 10.30				A	14.5	24	1285	1577	417	366	145	878	451	673	580	333	177	430	219	314	281	171	90	123	72	145	86
	10.30 - 11.00				A	12.0	22	1063	1511	402	348	140	866	454	662	559	325	175	440	213	311	281	186	103	93	64	111	61
TOUR OF DUTY					A	10.4	17	921	1626	267	198	58^	660	207	379	376	334	238	729	246	495	461	385	197	102	33^	135	66^
THU	8.00P	60	CBS	4	B	10.8	17	959	1614	255	194	65	659	194	385	367	332	236	704	254	484	450	358	183	124	44	126	74
	204	99	GD	4	C	10.8	17	959	1614	255	194	65	659	194	385	367	332	236	704	254	484	450	358	183	124	44	126	74
	8.00 - 8.30				A	9.6	16	851	1637	270	203	63^	685	213	398	384	343	251	713	234	480	442	379	202	105	30^	134	63^
	8.30 - 9.00				A	11.2	18	992	1616	265	194	54^	638	202	363	370	327	227	744	257	508	477	391	192	99	35^	136	68
TRACEY ULLMAN SHOW					A	3.4	5	301	1597	417	369	98^	693	377	554	448	278	98^	594	340	503	379	220	82^	117^	84^	192^	139^
SUN	9.00P	30	FOX	4	B	3.3	5	290	1648	345	304	87^	634	358	503	435	236	97^	601	313	494	402	246	92^	233	144	180	123
	113	83	CS	4	C	3.3	5	290	1648	345	304	87^	634	358	503	435	236	97^	601	313	494	402	246	92^	233	144	180	123
20/20					A	13.0	23	1152	1622	284	235	113	818	307	505	450	359	270	600	208	364	350	270	181	87	45^	117	80
FRI	10.00P	60	ABC	5	B	12.6	24	1115	1585	280	212	94	810	252	457	438	387	296	602	197	373	373	288	181	80	41	94	59
	216	99	DN	5	C	12.6	24	1115	1585	280	212	94	810	252	457	438	387	296	602	197	373	373	288	181	80	41	94	59
	10.00 - 10.30				A	12.1	21	1072	1662	284	241	111	814	317	514	465	352	253	611	214	376	359	277	176	100	52^	136	89
	10.30 - 11.00				A	13.8	25	1223	1600	286	231	115	828	299	500	440	368	287	594	205	357	345	266	187	76	39^	102	72
21 JUMP STREET					A	5.8	10	514	1513	315	289	68^	672	287	478	405	270	152	463	237	362	259	189	85^	188	109^	190	114^
SUN	7.00P	60	FOX	5	B	5.4	9	480	1681	374	327	86	716	336	540	447	309	129	519	290	411	313	196	87	252	138	194	115
	114	84	OP	5	C	5.4	9	480	1681	374	327	86	716	336	540	447	309	129	519	290	411	313	196	87	252	138	194	115
	7.00 - 7.30				A	5.2	9	461	1456	330	301	77^	693	292	483	424	279	162	453	233	351	251	182	83^	155	91^	155	90^
	7.30 - 8.00				A	6.3	10	558	1584	309	284	61^	666	288	480	395	268	147	478	243	377	270	198	88^	218	126	221	136
227					A	16.7	30	1480	1646	313	237	53	881	253	462	425	384	380	401	113	217	213	194	151	137	95	227	146
SAT	8.30P	30	NBC	3	B	17.2	31	1521	1666	325	257	64	894	270	458	411	356	394	421	134	239	222	187	162	138	94	213	145
	199	98	CS	3	C	17.2	31	1521	1666	325	257	64	894	270	458	411	356	394	421	134	239	222	187	162	138	94	213	145
VALERIE'S FAMILY					A	18.3	28	1621	1808	341	298	104	740	330	548	467	307	159	450	212	355	310	191	71	268	128	350	233
MON	8.30P	30	NBC	4	B	17.9	27	1582	1829	331	289	107	730	337	532	454	290	160	441	214	338	291	182	85	256	130	402	265
	203	99	CS	4	C	17.9	27	1582	1829	331	289	107	730	337	532	454	290	160	441	214	338	291	182	85	256	130	402	265
WEREWOLF					A	4.1	7	363	1940	349	295	68^	708	286	488	469	382	179	710	329	554	477	319	126^	193	101^	329	208
SAT	8.00P	30	FOX	4	B	3.9	7	348	1855	348	291	65^	701	280	497	460	361	151	672	341	535	451	296	98	244	123	238	140
	115	84	SM	4	C	3.9	7	348	1855	348	291	65^	701	280	497	460	361	151	672	341	535	451	296	98	244	123	238	140
WEST 57TH					A	5.2	10	461	1476	263	214	89^	732	246	382	371	291	285	488	143	273	305	239	170	83^	36v	174	100^
SAT	10.00P	60	CBS	3	B	6.6	13	582	1555	293	237	79	754	262	430	400	316	269	580	195	371	371	285	178	98	47^	123	68
	206	99	DN	3	C	6.6	13	582	1555	293	237	79	754	262	430	400	316	269	580	195	371	371	285	178	98	47^	123	68
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WEST 57TH-CONT'D																												
	10.00 - 10.30				A	5.5	10	487	1469	262	218	98^	707	255	387	370	269	268	500	142	281	313	255	174	89^	30v	172	92^
	10.30 - 11.00				A	4.9	9	434	1485	264	209	78^	759	235	376	373	315	304	475	144^	265	296	220	165	75^	42^	176	109^
WHO'S THE BOSS?					A	22.6	36	2002	1717	347	294	129	794	349	537	447	305	218	403	197	289	247	163	88	197	123	323	190
TUE	8.00P	30	ABC	4	B	23.0	37	2036	1747	365	317	113	769	349	536	457	297	188	448	235	343	280	175	81	218	124	312	200
	217	99	CS	4	C	23.0	37	2036	1747	365	317	113	769	349	536	457	297	188	448	235	343	280	175	81	218	124	312	200
WISEGUY					A	11.9	19	1054	1596	297	226	60	802	212	398	422	385	338	624	209	377	343	318	223	68	27^	103	56^
THU	9.00P	60	CBS	4	B	12.3	20	1092	1606	307	225	73	786	233	430	423	379	295	624	215	384	367	317	202	91	42	106	61
	208	99	OP	4	C	12.3	20	1092	1606	307	225	73	786	233	430	423	379	295	624	215	384	367	317	202	91	42	106	61
	9.00 - 9.30				A	11.2	18	992	1600	284	211	56^	775	194	374	407	381	335	642	212	390	354	334	229	67	29^	116	62^
	9.30 - 10.00				A	12.6	20	1116	1593	308	240	64	825	227	420	435	389	341	608	207	366	334	305	219	68	24^	92	51^
WORLD SERIES PRE GAME #1(S)					A	13.1	25	1161	1711	172	129	49^	686	155	291	290	288	341	787	238	414	384	339	321	99	43^	139	97
SAT	8.00P	23	ABC																									
	216	99	SC																									
WORLD SERIES GAME #1(S)					A	19.2	35	1701	1798	229	177	56	694	186	340	334	294	299	894	276	496	476	395	338	82	33^	127	81
SAT	8.23P	175	ABC																									
	216	99	SE																									
ST. LOUIS VS MINNESOTA																												
	8.00 - 8.30				A	15.3	29	1356	1752	188	140	52	687	163	309	295	287	326	829	259	451	409	352	338	91	35^	145	99
	8.30 - 9.00				A	18.0	33	1595	1776	211	162	49	689	174	321	319	285	313	861	260	464	429	372	348	82	36^	144	100
	9.00 - 9.30				A	19.1	34	1692	1785	231	171	61	692	185	332	333	292	301	889	268	483	454	394	351	77	34^	127	81
	9.30 - 10.00				A	21.6	38	1914	1763	231	175	63	684	172	324	327	292	304	868	256	462	453	388	340	87	32^	124	76
	10.00 - 10.30				A	20.6	37	1825	1794	233	182	56	696	187	342	330	290	304	897	275	501	489	402	328	86	35	114	71
	10.30 - 11.00				A	19.2	35	1701	1839	238	190	55	701	203	363	346	297	284	936	297	531	516	410	338	81	32^	121	76
	11.00 - 11.30				A	16.7	32	1480	1865	243	196	47	710	212	388	375	320	266	951	327	581	566	420	307	75	21^	128	84
WORLD SERIES PRE GAME #2(S)					A	15.1	25	1338	1828	200	146	48	655	165	315	285	276	302	812	267	453	432	331	305	108	25^	254	149
SUN	8.00P	17	ABC																									
	215	99	SC																									
WORLD SERIES GAME #2(S)					A	21.9	34	1940	1735	211	160	41	642	168	312	295	273	287	902	291	522	494	404	325	89	26^	102	66
SUN	8.17P	176	ABC																									
	217	99	SE																									
ST. LOUIS VS MINNESOTA																												
	8.00 - 8.30				A	16.9	27	1497	1799	187	132	38^	634	152	287	259	261	311	852	282	477	453	353	322	111	25^	202	126
	8.30 - 9.00				A	20.9	32	1852	1797	212	153	34^	656	158	304	287	280	309	873	277	483	459	375	337	117	36	151	102
	9.00 - 9.30				A	24.0	36	2126	1744	213	162	37	650	165	320	303	288	286	910	277	518	490	422	337	92	27^	92	62
	9.30 - 10.00				A	24.2	36	2144	1736	215	164	43	650	174	318	299	276	287	917	288	534	503	420	330	80	25^	89	57
	10.00 - 10.30				A	22.1	33	1958	1717	214	168	49	647	182	327	309	268	276	905	299	540	510	407	313	77	20^	89	53
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	WORKING WOMEN 18-49	LOH 18-49 W/CH <3	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS FEM. 12-17	CHILDREN TOT. 2-11	CHILDREN TOT. 6-11
EVENING CONT'D																												
WORLD SERIES GAME #2(S)-CONT'D																												
10.30 - 11.00					A	21.2	33	1878	1691	204	159	42	620	166	298	285	256	279	916	311	540	507	407	318	80	24^	75	48
11.00 - 11.30					A	20.2	35	1790	1657	219	170	51	607	171	312	294	269	258	906	319	549	531	408	296	72	26^	72	49

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	CHILDREN TOT. 2-5	CHILDREN MALE 6-11	CHILDREN FEM. 6-11
EARLY EVENING NEWS																												
ABC WORLD NEWS TONIGHT					A	10.2	20	904	217	160	763	141	294	297	365	430	538	115	210	233	237	284	24^	28^	26^	37^	17^	15^
MON-FRI	6.30P	30	ABC	15	B	9.7	19	859	216	157	758	139	296	298	359	421	558	117	230	250	257	281	24^	27^	28^	35	13^	18^
	213	99	N	15	C	9.7	19	859	216	157	758	139	296	298	359	421	558	117	230	250	257	281	24^	27^	28^	35	13^	18^
ABC WRLD NEWS TONIGHT-SUN					A	7.8	17	691	220	144	791	162	282	295	334	450	626	130	255	225	243	344	41^	17v	26^	17v	9v	11v
SUN	6.30P	30	ABC	3	B	6.7	14	594	201	153	742	136	258	271	300	439	602	119	246	247	262	317	31^	28^	27^	15v	14v	17^
	151	78	N	3	C	6.7	14	594	201	153	742	136	258	271	300	439	602	119	246	247	262	317	31^	28^	27^	15v	14v	17^
CBS EVENING NEWS-RATHER					A	11.6	23	1026	232	140	770	144	290	312	343	420	580	116	238	240	277	303	32^	20^	32^	35	20^	22^
MON-FRI	6.30P	30	CBS	20	B	11.2	23	989	217	134	749	130	273	299	335	419	568	114	228	231	265	303	25^	17^	27	34	19^	20^
	210	99	N	20	C	11.2	23	989	217	134	749	130	273	299	335	419	568	114	228	231	265	303	25^	17^	27	34	19^	20^
CBS EVENING NEWS-SUNDAY(B)					A	5.4	12	478	218	126^	667	104^	261	296	314	338	644	134	270	317	358	310	10v	44^	12v	14v	<<	26v
SUN	6.00P	30	CBS																									
	154	69	N																									
CBS SAT. NEWS-SCHIEFFER					A	6.9	15	611	196	131	737	99^	214	221	276	488	648	105	257	283	335	345	41^	10v	31^	23v	17v	11v
SAT	6.30P	30	CBS	4	B	7.2	16	633	171	95	717	114	194	201	263	483	601	133	246	251	264	322	35^	11v	33^	33^	21^	9v
	161	89	N	4	C	7.2	16	633	171	95	717	114	194	201	263	483	601	133	246	251	264	322	35^	11v	33^	33^	21^	9v
NBC NIGHTLY NEWS					A	9.7	20	861	200	147	772	127	294	319	343	425	581	136	250	253	248	288	32^	32^	26^	27^	22^	26^
MON	6.36P	30	NBC	15	B	9.8	20	865	208	145	770	117	272	306	346	437	570	128	235	241	242	293	27^	32	27^	27^	17^	19^
	195	95	N	15	C	9.8	20	865	208	145	770	117	272	306	346	437	570	128	235	241	242	293	27^	32	27^	27^	17^	19^
TUE-FRI	6.30P	30																										
	6.30 - 7.00				A	10.0	20	884	199	146	772	126	294	319	342	425	580	137	250	253	248	287	32^	32^	26^	27^	22^	26^
	7.00 - 7.30				A	3.5	6	310	280	191^	787	128^	282	307	384	455	620	73^	198^	222	270	393	30v	20v	50v	42v	7v	7v
NBC NIGHTLY NEWS-SAT.					A	8.2	18	727	223	156	792	108	237	257	356	494	574	130	234	233	229	293	32^	33^	20v	29^	9v	25^
SAT	6.30P	30	NBC	3	B	7.6	17	676	192	141	772	125	251	250	290	471	610	135	242	254	228	322	29^	35^	28^	20^	19^	20^
	172	91	N	3	C	7.6	17	676	192	141	772	125	251	250	290	471	610	135	242	254	228	322	29^	35^	28^	20^	19^	20^

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LATE FRINGE																												
ABC NEWS SPEC.(S)					A	3.1	14	275	1274	174^	167^	168^	28v	642	217^	385	365	393	391	26v	526	159^	293	279	312	306	7v	25v
WED	11.30P	113	ABC																									
	213	99	N																									
CAPITAL TO CAPITAL II																												
	11.30 - 12.00				A	4.7	15	416	1310	199	183	186	37v	691	213	401	383	420	413	38v	499	142^	256	247	287	272	15v	26v
	12.00 - 12.30				A	3.1	13	275	1290	165^	164^	165^	17v	644	212^	393	377	401	401	8v	559	162^	307	300	333	333	<<	20v
	12.30 - 1.00				A	2.4	13	213	1222	157^	157^	156^	23v	603	227^	363	340	361	361	25v	525	157^	306	283^	305	305	3v	26v
	1.00 - 1.30				A	2.0	13	177	1168	134^	133^	134^	27v	526	218^	336^	309^	332^	332^	30v	528	205^	346^	318^	346^	343^	<<	33v
ABC NEWS:NIGHTLINE					A	5.2	15	461	1417	276	212	199	69^	745	239	403	390	442	387	63^	593	195	302	288	362	324	19v	13v
TUE	11.30P	32	ABC	12	B	5.3	16	465	1436	256	196	192	74	731	200	372	353	410	367	67	588	166	306	286	347	313	24^	25^
	207	98	N	12	C	5.3	16	465	1436	256	196	192	74	731	200	372	353	410	367	67	588	166	306	286	347	313	24^	25^
THU	11.30P	35																										
FRI	11.30P	31																										
	11.30 - 12.00				A	5.2	15	464	1422	276	211	198	71^	754	240	405	392	445	389	64^	591	192	296	282	356	318	18v	13v
	12.00 - 12.30				A	4.6	17	406	1433	294	239	217	54^	683	244	392	384	434	389	59^	656	244	392	387	455	414	25^	7v
ABC NEWS:NIGHTLINE-MON.					A	3.3	21	292	1399	278	229	240	61^	549	153^	388	372	424	391	96^	743	317	502	450	544	500	<<	11v
MON	1.04A	31	ABC	6	B	3.9	21	344	1350	234	197	173	68^	540	159	322	308	347	298	80^	716	279	480	454	516	473	32^	14v
	204	97	N	6	C	3.9	21	344	1350	234	197	173	68^	540.	159	322	308	347	298	80^	716	279	480	454	516	473	32^	14v
	1.00 - 1.30				A	3.4	21	301	1400	275	227	236	65^	546	150^	384	368	421	385	102^	745	319	504	454	547	497	<<	13v
	1.30 - 2.00				A	3.0	21	266	1289	273	225^	242	34v	527	156^	385	368	415	399	53v	675	282	450	397	483	483	<<	<<
ABC WEEKEND REPORT-SAT.					A	2.0	7	177	1310	253^	223^	200^	57v	598	137^	327^	300^	322^	292^	27v	630	177^	341^	313^	391	391	<<	31v
SAT	11.49P	15	ABC	3	B	2.0	7	180	1270	242	217	200	71^	664	159^	343	322	386	350	64^	495	123^	282	256	300	,280	18v	23v
	135	75	N	3	C	2.0	7	180	1270	242	217	200	71^	664	159^	343	322	386	350	64^	495	123^	282	256	300	280	18v	23v
	11.30 - 12.00				A	2.0	7	177	1367	266^	241^	218^	58v	632	147^	351^	323^	346^	315^	27v	652	193^	354^	327^	404	404	<<	31v
	12.00 - 12.30				A	1.7	6	151	1358	255^	205^	176^	61v	591	126^	309^	277^	299^	270^	32v	670	158^	357^	325^	416^	416^	<<	36v
ABC WEEKEND REPORT-SUN.					A	1.1	6	97	1142	183^	183^	183^	<<	438^	95v	256^	256^	259^	259^	<<	685	205^	532^	532^	588^	588^	<<	<<
SUN	11.42P	15	ABC	3	B	1.9	8	171	1396	245	199^	206^	41v	679	137^	346	342	416	400	30v	559	180^	400	399	425	410	14v	47v
	116	73	N	3	C	1.9	8	171	1396	245	199^	206^	41v	679	137^	346	342	416	400	30v	559	180^	400	399	425	410	14v	47v
CBS LATE NIGHT I					A	3.7	15	330	1371	282	204	229	75^	813	225	409	386	461	413	34^	484	173	275	273	312	285	7v	12v
MON	11.34P	66	CBS	16	B	3.8	16	337	1381	267	203	221	85	781	212	397	372	440	394	49^	499	170	303	291	344	316	13v	22^
	178	87	FF	16	C	3.8	16	337	1381	267	203	221	85	781	212	397	372	440	394	49^	499	170	303	291	344	316	13v	22^
TUE-THU	11.30P	66																										
	11.30 - 12.00				A	3.9	13	350	1377	276	199	224	73^	799	223	414	396	472	420	37^	499	189	298	294	329	302	10v	12v
	12.00 - 12.30				A	3.6	16	321	1353	284	207	233	77^	819	225	405	376	452	407	30^	464	159	251	251	292	266	4v	12v
	12.30 - 1.00				A	3.5	18	309	1332	276	201	224	70^	792	212	378	353	419	379	33^	463	154	253	251	297	268	4v	12v
CBS LATE NIGHT II					A	2.3	15	204	1300	297	216	244	88^	750	256	436	407	484	435	43^	465	185	300	294	337	302	7v	16v
MON	12.40A	50	CBS	20	B	2.4	15	212	1377	301	236	253	101^	764	247	436	408	478	429	70^	493	206	336	313	362	322	10v	27v
	CONT'D																											

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	TEENS MALE 12-17	FEM. 12-17
LATE FRINGE CONT'D																												
CBS LATE NIGHT II-CONT'D	175	86	FF	20	C	2.4	15	212	1377	301	236	253	101^	764	247	436	408	478	429	70^	493	206	336	313	362	322	10v	27v
TUE	12.36A	43																										
WED&THU	12.36A	48																										
FRI	12.50A	56																										
	12.30 - 1.00				A	2.5	15	223	1299	302	217	246	75^	768	242	424	397	478	436	34v	454	169	278	274	316	287	<<	12v
	1.00 - 1.30				A	2.2	16	195	1304	300	217	250	94^	743	265	447	416	496	444	52^	478	197	315	306	352	311	10v	16v
	1.30 - 2.00				A	1.7	13	151	1291	235^	205^	169^	153^	658	311^	441	424	424	339^	36v	457	213^	364^	361^	392^	367^	43v	57v
CBS NEWS NIGHTWATCH-1					A	0.9	10	78	1235	298^	243^	229^	39v	722	244^	417^	396^	448	430^	72v	456	182^	336^	326^	361^	320^	22v	<<
MON	2.04A	26	CBS	19	B	0.9	10	76	1237	246^	194^	178^	75v	750	268^	406	372	429	395	72v	402	169^	274^	253^	272^	232^	11v	8v
	49	52	N	19	C	0.9	10	76	1237	246^	194^	178^	75v	750	268^	406	372	429	395	72v	402	169^	274^	253^	272^	232^	11v	8v
TU-THSU	2.00A	30																										
CBS NEWS NIGHTWATCH-2					A	0.8	11	71	1257	322^	207^	213^	30v	687	213^	370^	353^	420^	406^	64v	523	199^	355^	346^	393^	345^	<<	<<
M-THSU	2.30A	30	CBS	20	B	0.9	13	79	1276	282^	201^	184^	71v	756	272^	418	397	458	418	52v	419	167^	276^	257^	275^	247^	9v	10v
	62	62	N	20	C	0.9	13	79	1276	282^	201^	184^	71v	756	272^	418	397	458	418	52v	419	167^	276^	257^	275^	247^	9v	10v
CBS NEWS NIGHTWATCH-3					A	0.8	17	73	1115	293^	141^	207^	26v	713	147^	262^	245^	379^	370^	21v	375^	107v	198^	196^	229^	210^	<<	<<
M-THSU	3.00A	180	CBS	20	B	0.9	18	77	1174	324^	191^	219^	68v	737	211^	329^	309^	402	358	41v	348	125^	204^	195^	207^	174^	<<	<<
	100	80	N	20	C	0.9	18	77	1174	324^	191^	219^	68v	737	211^	329^	309^	402	358	41v	348	125^	204^	195^	207^	174^	<<	<<
	3.00	3.30			A	0.9	15	78	1218	273^	181^	176^	36v	663	202^	352^	328^	362^	350^	38v	490	175^	318^	315^	371^	336^	<<	<<
	3.30	4.00			A	0.9	17	76	1167	265^	164^	173^	35v	694	195^	325^	302^	394^	382^	24v	440	131^	269^	263^	314^	295^	<<	<<
	4.00 - 4.30				A	0.8	17	67	1120	301^	125v	213^	26v	714	150^	263^	250^	404^	391^	17v	381^	103v	216^	216^	253^	235^	<<	<<
	4.30 - 5.00				A	0.8	19	69	1100	312^	128^	235^	27v	747	133^	249^	235^	421^	409^	17v	331^	118v	173^	173^	193^	176^	<<	<<
	5.00 - 5.30				A	0.7	17	62	1101	316^	130v	246^	18v	801	107v	223^	207^	408^	406^	19v	300^	66v	113v	113v	131v	112v	<<	<<
	5.30 - 6.00				A	0.9	19	78	1056	321^	119^	223^	14v	731	96v	171^	158^	324^	323^	<<	312^	49v	96v	96v	110^	100v	<<	<<
CBS SUNDAY NEWS-OSGOOD					A	3.1	6	275	1387	356	245	287	38v	852	118^	354	354	405	373	37v	478	109^	276	276	278	257	16v	6v
SUN	11.00P	15	CBS	4	B	3.5	8	310	1394	295	218	242	59^	818	158	375	361	414	375	35^	487	96^	230	220	259	245	14v	9v
	108	58	N	4	C	3.5	8	310	1394	295	218	242	59^	818	158	375	361	414	375	35^	487	96^	230	220	259	245	14v	9v
DAVID LETTERMAN I					A	3.6	20	317	1370	277	228	221	94^	702	283	439	403	454	405	124	570	331	449	398	424	372	28^	30^
MTHF	12.30A	30	NBC	15	B	3.7	21	330	1401	260	223	209	108	668	301	454	407	454	405	137	615	333	491	441	475	410	38^	29^
	204	99	GV	15	C	3.7	21	330	1401	260	223	209	108	668	301	454	407	454	405	137	615	333	491	441	475	410	38^	29^
TUE	1.15A	30																										
WED	1.09A	30																										
	12.30 - 1.00				A	3.7	19	331	1391	254	211	200	98^	718	282	444	412	456	401	106^	544	301	437	392	414	377	36^	43^
	1.00 - 1.30				A	3.5	24	309	1331	303	241	247	81^	673	271	421	382	440	405	145^	612	373	462	410	444	366	14v	7v
	1.30 - 2.00				A	3.1	25	277	1351	343	285	272	102^	684	310	450	404	470	426	168	621	402	483	409	440	362	16v	12v
DAVID LETTERMAN II					A	3.0	22	268	1314	276	229	214	96^	663	286	430	399	450	395	129	563	374	476	433	456	388	26v	28v
MTHF	1.00A	30	NBC	15	B	3.0	21	268	1355	265	225	198	120	645	311	450	400	447	386	141	599	357	497	444	480	409	36^	24^
	CONT'D																											

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	TEENS MALE 12-17	FEM. 12-17
LATE FRINGE CONT'D																												
DAVID LETTERMAN II-CONT'D																												
	204	99	GV	15	C	3.0	21	268	1355	265	225	198	120	645	311	450	400	447	386	141	599	357	497	444	480	409	36^	24^
TUE	1.45A	30																										
WED	1.39A	30																										
	1.00 - 1.30				A	3.2	20	281	1280	223	188	175	97^	657	270	419	392	427	367	95^	517	323	444	411	425	380	31v	38^
	1.30 - 2.00				A	2.8	25	252	1363	368	301	285	93^	679	329	464	425	498	452	183	637	459	529	470	512	405	17v	8v
	2.00 - 2.30				A	2.8	27	245	1376	358	292	269	100^	658	288	425	388	470	420	188	643	459	524	465	500	389	18v	13v
FRIDAY NIGHT VIDEOS					A	2.5	18	222	1282	254^	223^	195^	101^	638	336	484	460	464	388	139^	526	377	450	393	412	335	26v	30v
FRI	1.30A	60	NBC	3	B	2.5	18	224	1496	263	229	204	143^	634	355	486	430	466	391	198	625	400	521	438	467	406	96^	56^
	178	97	PC	3	C	2.5	18	224	1496	263	229	204	143^	634	355	486	430	466	391	198	625	400	521	438	467	406	96^	56^
	1.30 - 2.00				A	2.9	19	257	1335	267	233^	206^	87^	678	339	497	475	481	418	123^	538	353	444	394	424	359	26v	43v
	2.00 - 2.30				A	2.0	16	177	1270	248^	219^	189^	126^	613	349^	489	462	464	364	169^	535	432	481	413	414	317^	27v	14v
G MICHAELS SPORTS MACHINE					A	2.2	8	195	1451	409	359	372	37v	682	216^	454	442	534	510	268^	635	315^	441	407	487	337	93^	<<
SUN	11.45P	15	NBC	5	B	1.7	7	154	1453	239	206^	208^	50v	536	156^	346	341	382	359	253	773	359	535	482	558	413	58^	39v
	83	51	SC	5	C	1.7	7	154	1453	239	206^	208^	50v	536	156^	346	341	382	359	253	773	359	535	482	558	413	58^	39v
LATE SHOW-FOX					A	1.7	5	151	1461	322	294	252	182^	726	380	567	500	544	473	170^	567	389	464	378	410	351	52v	60^
MON-FRI	11.00P	60	FOX	35	B	1.6	4	145	1456	283	254	211	140^	644	326	467	422	466	405	169^	612	359	495	417	439	385	63^	51^
	113	80	GV	35	C	1.6	4	145	1456	283	254	211	140^	644	326	467	422	466	405	169^	612	359	495	417	439	385	63^	51^
	11.00 - 11.30				A	1.8	5	158	1397	303	274	234	178^	678	364	549	479	518	453	165^	545	375	450	379	407	335	48v	58^
	11.30 - 12.00				A	1.6	6	145	1511	338	312	268	185^	769	393	580	516	566	489	174^	583	400	475	372	408	365	56v	62^
OLYMPIC DIARY-MON 1					A	3.2	21	284	1373	310	263	248	81^	545	165^	408	390	436	389	73^	696	296	464	412	496	474	<<	17v
MON	1.28A	1	ABC	5	B	3.4	18	299	1428	239	209	189	76^	560	180	371	356	389	335	83^	748	310	512	463	533	502	20v	23v
	207	97	SC	5	C	3.4	18	299	1428	239	209	189	76^	560	180	371	356	389	335	83^	748	310	512	463	533	502	20v	23v
OLYMPIC DIARY-TUE 1					A	3.0	10	266	1152	187^	187^	154^	33v	727	246	337	337	369	337	57v	340	97^	130^	130^	199^	158^	16v	<<
TUE	11.55P	1	ABC	4	B	4.5	16	401	1375	237	187	186	71^	756	206	342	316	383	349	69^	491	134	243	236	285	236	29^	16v
	211	98	SC	4	C	4.5	16	401	1375	237	187	186	71^	756	206	342	316	383	349	69^	491	134	243	236	285	236	29^	16v
OLYMPIC DIARY-THU 1					A	4.6	15	408	1457	293	226	211	42^	661	201	379	379	401	358	62^	709	217	379	379	461	419	34v	<<
THU	11.54P	1	ABC	5	B	4.4	16	386	1381	248	194	184	55^	681	172	356	344	392	364	54^	608	178	331	320	376	342	15v	29^
	211	98	SC	5	C	4.4	16	386	1381	248	194	184	55^	681	172	356	344	392	364	54^	608	178	331	320	376	342	15v	29^
OLYMPIC DIARY-FRI 1					A	6.7	19	594	1416	248	152	161	82^	730	214	332	308	383	325	46^	620	176	258	249	343	306	<<	18v
FRI	11.53P	1	ABC	5	B	4.5	13	400	1444	247	164	174	56^	715	179	326	313	370	332	47^	622	144	303	289	360	337	26^	22^
	201	97	SC	5	C	4.5	13	400	1444	247	164	174	56^	715	179	326	313	370	332	47^	622	144	303	289	360	337	26^	22^
SATURDAY NIGHT					A	8.8	28	780	1544	279	244	232	139	666	375	497	440	469	416	142	603	318	505	461	490	446	90	73^
SAT	11.30P	81	NBC	1	B	8.8	28	780	1544	279	244	232	139	666	375	497	440	469	416	142	603	318	505	461	490	446	90	73^
	200	99	GV	1	C	8.8	28	780	1544	279	244	232	139	666	375	497	440	469	416	142	603	318	505	461	490	446	90	73^
	11.30 - 12.00				A	10.0	27	886	1582	282	237	229	132	689	337	475	425	460	419	124	586	275	463	435	472	434	91	80
	12.00 - 12.30				A	8.7	28	771	1523	281	246	235	139	656	393	505	445	474	418	151	610	334	528	475	504	457	90	71^
	CONT'D																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOTAL PERS (2+)	WORKING WOMEN 18+	18-49	25-54	WOMEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	MEN 15-24	TOTAL	18-34	18-49	21-49	21-54	25-54	TEENS MALE 12-17	FEM. 12-17
LATE FRINGE CONT'D																												
SATURDAY NIGHT-CONT'D																												
12.30 - 1.00					A	7.3	28	647	1490	270	252	232	153	632	413	522	457	473	402	161	619	373	544	481	496	447	89^	60^
TONIGHT SHOW					A	5.9	22	525	1381	280	211	221	83	760	230	419	390	454	417	71	523	200	336	317	351	317	23^	28^
MTHF	11.30P	60	NBC	13	B	5.8	22	515	1385	275	220	214	83	726	238	421	394	446	405	78	552	209	372	353	391	349	23^	28^
	202	99	GV	13	C	5.8	22	515	1385	275	220	214	83	726	238	421	394	446	405	78	552	209	372	353	391	349	23^	28^
TUE	12.15A	60																										
WED	12.09A	60																										
11.30 - 12.00					A	7.1	20	626	1424	299	227	235	101	785	255	467	427	501	453	67	523	182	347	334	373	340	30^	27^
12.00 - 12.30					A	5.9	23	519	1385	271	205	214	81	770	230	416	388	451	414	67	512	194	320	300	331	301	22^	32^
12.30 - 1.00					A	5.1	26	452	1293	264	195	208	56^	696	187	346	330	382	360	81^	537	233	341	318	353	310	16v	18v
1.00 - 1.30					A	4.2	26	371	1283	258	197	213	63^	688	185	349	326	384	364	85^	532	251	351	320	346	302	11v	20v
TOP OF THE POPS					A	1.9	7	168	1596	248^	189^	193^	218^	805	295^	429	337^	394	319^	84v	519	234^	400	398	434	355^	8v	109^
FRI	11.50P	60	CBS	4	B	2.2	8	195	1519	281	221	231	177	723	291	475	431	477	406	109^	526	261	421	385	420	353	36v	86^
	165	85	GV	4	C	2.2	8	195	1519	281	221	231	177	723	291	475	431	477	406	109^	526	261	421	385	420	353	36v	86^
11.30 - 12.00					A	2.9	9	257	1601	245^	193^	200^	202^	799	277	419	340	394	330	54v	507	179^	332	332	352	301	3v	177^
12.00 - 12.30					A	1.8	6	159	1673	268^	210^	203^	221^	869	326^	465	361^	415	330^	86v	555	277^	439	435	482	401	13v	68v
12.30 - 1.00					A	1.5	7	133	1508	225^	156^	175^	237^	724	266^	386^	304^	370^	298^	113v	483	216^	409^	409^	443^	335^	5v	122v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH 18-49 W/CH <3	WORKING WOMEN 18+	18-49	WOMEN TOTAL	18-34	18-49	25-54	35-64	55+	MEN TOTAL	18-34	18-49	25-54	35-64	55+	TEENS MALE 12-17	TEENS FEM. 12-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOTAL 6-11
MON-FRI EARLY MORNING																												
ABC WORLD NEWS MORN-615A					A	1.2	14	105	73v	240^	211^	569	184^	350	364	317^	181^	530	219^	373	354	280^	131^	30v	19v	<<	9v	<<
MON-FRI	6.15A	15	ABC	15	B	1.3	16	119	59^	295	257	605	155^	404	415	397	167^	507	169^	323	329	291	148^	12v	39v	21v	30v	19v
	123	68	N	15	C	1.3	16	119	59^	295	257	605	155^	404	415	397	167^	507	169^	323	329	291	148^	12v	39v	21v	30v	19v
ABC WORLD NEWS-MORN-645A					A	1.6	13	142	53v	232^	219^	596	155^	431	441	357	133^	485	132^	249	260	294	190^	75^	21v	19v	26v	26v
MON-FRI	6.45A	15	ABC	15	B	2.0	15	174	56^	303	238	616	152^	425	451	388	140^	485	143^	255	272	275	182	31v	49^	22v	32v	35v
	147	72	N	15	C	2.0	15	174	56^	303	238	616	152^	425	451	388	140^	485	143^	255	272	275	182	31v	49^	22v	32v	35v
BEFORE HOURS					A	0.7	9	58	31v	357^	307^	671	189^	379^	409^	297^	245^	445^	214^	257^	217^	89v	168^	66v	20v	20v	16v	36v
MON-FRI	6.15A	15	NBC	15	B	0.7	9	59	73v	346^	311^	698	220^	434^	418^	319^	225^	365^	177^	223^	200^	93v	123^	22v	20v	<<	<<	<<
	144	85	N	15	C	0.7	9	59	73v	346^	311^	698	220^	434^	418^	319^	225^	365^	177^	223^	200^	93v	123^	22v	20v	<<	<<	<<
CBS MORNING NEWS- 6:30AM					A	1.1	11	94	21v	255^	94^	646	115^	190^	244^	325^	378	373	131^	149^	137^	150^	224^	14v	8v	48v	13v	41v
MON-FRI	6.30A	30	CBS	20	B	1.1	11	93	27v	313	149^	671	136^	280	312	371	321	309	91^	133^	127^	166^	169^	13v	19v	36v	40v	55v
	145	86	N	20	C	1.1	11	93	27v	313	149^	671	136^	280	312	371	321	309	91^	133^	127^	166^	169^	13v	19v	36v	40v	55v
CBS MORNING NEWS- 7:00AM					A	1.9	12	170	32v	197^	140^	637	166^	271	308	261	303	461	109^	205	201	245	235	29v	17v	36v	13v	42v
MON-FRI	7.00A	30	CBS	20	B	2.0	12	173	31v	239	194	632	205	335	337	254	244	421	121^	213	216	225	183	28v	15v	35v	30v	49^
	200	98	N	20	C	2.0	12	173	31v	239	194	632	205	335	337	254	244	421	121^	213	216	225	183	28v	15v	35v	30v	49^
GOOD MORNING, AMERICA-730					A	4.3	23	381	68^	218	176	690	154	379	399	365	259	434	93	190	206	219	207	26^	7v	11v	18v	21v
MON-FRI	7.30A	30	ABC	15	B	4.4	22	386	58^	247	200	713	159	402	418	384	264	419	106	193	198	202	193	21^	8v	18^	20^	22^
	213	99	N	15	C	4.4	22	386	58^	247	200	713	159	402	418	384	264	419	106	193	198	202	193	21^	8v	18^	20^	22^
GOOD MORNING, AMERICA-830					A	4.6	23	409	78^	209	164	766	157	351	375	390	353	359	65^	124	148	170	194	19v	5v	15v	17v	9v
MON-FRI	8.30A	30	ABC	15	B	4.5	23	402	81	217	175	788	163	389	405	405	344	349	69	126	139	157	187	14v	6v	19^	24^	13v
	211	98	N	15	C	4.5	23	402	81	217	175	788	163	389	405	405	344	349	69	126	139	157	187	14v	6v	19^	24^	13v
MORNING PROGRAM					A	1.9	10	168	44v	207	143^	738	176^	266	294	293	402	376	88^	164^	152^	157^	206	21v	4v	28v	24v	38v
MON-FRI	7.30A	90	CBS	20	B	2.0	10	178	54^	220	162	749	202	322	335	310	371	384	105^	179	173	165	191	14v	6v	34v	31v	38^
	200	98	N	20	C	2.0	10	178	54^	220	162	749	202	322	335	310	371	384	105^	179	173	165	191	14v	6v	34v	31v	38^
7.30 - 8.00					A	1.8	10	163	45v	261	196^	755	205^	314	331	300	386	369	109^	186^	182^	158^	175^	14v	10v	32v	31v	52v
8.00 - 8.30					A	1.8	9	161	40v	211	149^	758	177^	263	290	306	418	388	93^	178^	161^	158^	204^	33v	<<	32v	22v	44v
8.30 - 9.00					A	2.0	10	175	48v	160^	93^	727	154^	234	272	283	415	384	66^	135^	121^	160^	243	17v	4v	23v	20v	22v
NBC NEWS AT SUNRISE					A	2.0	22	177	44v	324	273	637	120^	363	408	365	226	534	152^	239	255	231	244	21v	48v	10v	9v	15v
MON-FRI	6.00A	30	NBC	15	B	1.9	21	165	58^	361	300	681	161^	419	442	377	218	470	123^	226	244	214	206	14v	50^	10v	6v	11v
	197	98	N	15	C	1.9	21	165	58^	361	300	681	161^	419	442	377	218	470	123^	226	244	214	206	14v	50^	10v	6v	11v
TODAY SHOW-7.30AM					A	4.2	22	370	63^	209	142	662	121	309	330	332	313	512	106	218	210	224	275	17v	10v	21v	10v	15v
MON-FRI	7.30A	30	NBC	15	B	4.4	23	389	60^	223	156	680	153	329	349	334	303	495	122	236	224	216	243	19^	17^	18^	16v	17v
	205	99	N	15	C	4.4	23	389	60^	223	156	680	153	329	349	334	303	495	122	236	224	216	243	19^	17^	18^	16v	17v
TODAY SHOW-8.30AM					A	4.4	22	392	78^	167	139	713	157	336	357	336	337	424	83^	173	167	195	240	18v	6v	19v	9v	9v
MON-FRI	8.30A	30	NBC	15	B	4.5	22	395	83	166	129	715	159	331	350	345	339	432	85	193	182	203	231	10v	9v	18^	18^	13v
	205	99	N	15	C	4.5	22	395	83	166	129	715	159	331	350	345	339	432	85	193	182	203	231	10v	9v	18^	18^	13v

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH W/CH <3	WORKING WOMEN 18+	18-49	W O M E N 15-24	TOTAL	18-34	18-49	25-49	25-54	35-64	55+	M E N TOTAL	55+	T E E N S MALE 12-17	FEM. 12-17	TOT. 15-17	C H I L D R E N MALE 2-11	FEM. 2-11	TOT. 2-5	TOT. 6-11
MONDAY-FRIDAY DAYTIME																															
ALL MY CHILDREN								A	7.5	27	663	187	263	238	164	895	422	609	455	510	338	231	249	76	18^	24^	19^	55	23^	66	12v
MON-THU	1.00P	60	ABC				15	B	7.6	27	672	159	248	220	152	888	392	580	440	493	349	255	233	84	12^	26^	17^	57	38^	71	23^
	216	99	DD				15	C	7.6	27	672	159	248	220	152	888	392	580	440	493	349	255	233	84	12^	26^	17^	57	38^	71	23^
FRI	1.00P	36																													
&	1.44P	16																													
1.00 - 1.30								A	7.0	25	620	186	270	244	162	900	422	613	461	515	346	234	251	76	17^	24^	18^	53^	24^	66	11v
1.30 - 2.00								A	8.0	29	709	189	256	233	166	890	421	605	449	506	330	228	247	77	19^	24^	19^	56	22^	65	13^
AMERICAN TREASURY								A	4.5	15	399	75^	225	136	123	873	230	401	307	355	366	424	243	127	33^	39^	47^	40^	41^	44^	38^
MWF	3.58P	1	CBS				12	B	4.2	14	371	72^	163	111	122	890	244	416	322	376	359	421	246	126	15v	43^	35^	34^	42^	33^	43^
	195	90	DO				12	C	4.2	14	371	72^	163	111	122	890	244	416	322	376	359	421	246	126	15v	43^	35^	34^	42^	33^	43^
AMER. LEAGUE CHAMP GM 5(S)								A	11.1	28	983	40^	114	88	56^	527	108	209	166	198	193	287	688	307	31^	25^	27^	35^	33^	36^	32^
MON	3.00P	216	NBC																												
	206	99	SE																												
MINNESOTA VS DETROIT																															
3.00 - 3.30								A	6.7	21	594	54^	96^	88^	88^	622	153	257	180	205	202	340	554	276	27v	14v	28^	8v	19v	17v	10v
3.30 - 4.00								A	7.6	22	673	25^	89^	76^	57^	512	100	180	126	159	169	300	673	346	27^	4v	16v	10v	13v	10v	13v
4.00 - 4.30								A	9.3	26	824	26^	81	66^	49^	490	77	158	121	150	177	303	660	323	24^	18v	23^	17v	24^	21^	20v
4.30 - 5.00								A	11.2	28	992	37^	88	69	54^	481	91	164	125	148	165	293	668	325	14v	24^	19^	28^	38^	34^	32^
5.00 - 5.30								A	12.9	31	1143	41^	113	87	56	504	107	203	165	195	186	271	710	309	22^	34^	27^	43^	39^	40^	41^
5.30 - 6.00								A	14.3	32	1267	47^	132	98	60	530	117	226	186	222	198	268	728	297	32^	34^	33^	46^	39^	50	35^
6.00 - 6.30								A	15.1	30	1338	45^	153	109	49	566	120	255	217	255	228	273	737	297	55	30^	34^	56	39^	51	44^
6.30 - 7.00								A	12.6	25	1116	32^	168	116	42^	602	111	248	218	258	244	313	730	286	48^	20^	26^	49^	44^	41^	52^
ANOTHER WORLD								A	4.4	17	392	78	236	200	145	911	274	533	405	462	447	321	244	107	26^	31^	34^	16v	39^	39^	15v
TUE-FRI	2.00P	60	NBC				13	B	4.4	16	391	89	229	191	123	901	268	504	396	456	429	336	278	117	16v	29^	26^	20^	35^	37^	18^
	202	98	DD				13	C	4.4	16	391	89	229	191	123	901	268	504	396	456	429	336	278	117	16v	29^	26^	20^	35^	37^	18^
2.00 - 2.30								A	4.4	17	388	75^	224	190	134	890	273	513	391	445	425	324	251	108	25^	22^	28^	18v	37^	42^	13v
2.30 - 3.00								A	4.5	17	399	81	247	210	155	926	273	549	416	476	465	317	236	105	27^	39^	40^	14v	40^	36^	17v
ANOTHER WORLD(B)								A	4.2	14	372	117^	228	181	201	810	267	469	319	383	347	277	247	92^	22v	79^	73^	32v	33v	27v	38v
MON	2.00P	60	NBC																												
	161	77	DD																												
2.00 - 2.30								A	4.3	14	381	116^	223	174	210	810	280	486	324	395	364	254	227	87^	21v	75^	70^	40v	38v	40v	38v
2.30 - 3.00								A	4.1	13	363	118^	232	188	190	809	254	452	314	371	330	300	268	97^	23v	82^	75^	24v	28v	14v	38v
AS THE WORLD TURNS								A	5.4	20	482	85	169	92	117	932	212	420	315	394	451	434	227	114	11v	16v	24^	30^	38^	47^	21^
MON-FRI	2.00P	60	CBS				20	B	5.7	21	508	89	148	100	121	924	227	425	319	392	411	427	244	114	16^	20^	29^	36^	34^	48^	22^
	208	99	DD				20	C	5.7	21	508	89	148	100	121	924	227	425	319	392	411	427	244	114	16^	20^	29^	36^	34^	48^	22^
2.00 - 2.30								A	5.4	20	480	83	169	92	116	936	208	412	305	385	450	444	233	114	12v	10v	21^	27^	34^	44^	17v
2.30 - 3.00								A	5.4	20	482	86	170	93	119	931	217	429	327	404	454	425	222	115	11v	23^	28^	33^	41^	50^	25^

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOH WORKING WOMEN W/CH <3	18+	18-49	WOMEN 15 24	TOTAL	18- 34	18- 49	25- 49	25- 54	35- 64	55+	MEN TOTAL	55+	TEENS MALE 12- 17	FEM. 12- 17	TOT. 15- 17	CHILDREN MALE 2- 11	FEM. 2- 11	TOT. 2- 5	TOT. 6- 11
MONDAY-FRIDAY DAYTIME CONT'D																												
BOLD AND THE BEAUTIFUL					A	4.4	16	386	89	215	129	113	925	218	419	315	391	455	431	231	88	15v	9v	18v	29^	41^	50^	20v
MON-THU	1.30P	30	CBS	20	B	4.5	16	401	92	190	142	113	902	236	441	339	400	408	400	250	107	14v	13v	21^	39^	36^	54^	21^
	200	94	DD	20	C	4.5	16	401	92	190	142	113	902	236	441	339	400	408	400	250	107	14v	13v	21^	39^	36^	54^	21^
FRI	1.45P	15																										
CLASSIC CONCENTRATION					A	3.1	15	271	101^	145	121^	76^	850	240	404	333	391	338	388	318	176	24v	22v	9v	46^	44^	62^	28v
MON-FRI	10.30A	30	NBC	15	B	3.1	15	274	86^	121	105	85^	816	212	382	312	353	321	393	320	174	28^	24^	23v	41^	55^	65^	31^
	139	74	QG	15	C	3.1	15	274	86^	121	105	85^	816	212	382	312	353	321	393	320	174	28^	24^	23v	41^	55^	65^	31^
DAYS OF OUR LIVES(B)					A	2.6	10	230	52v	88^	65v	283	899	279	487	282	367	391	326	300	158^	13v	103^	91^	5v	31v	33v	<<
FRI	1.20P	25	NBC																									
	78	35	DD																									
	1.00 - 1.30				A	2.5	9	222	54v	90^	66v	253^	922	266^	470	270^	350	379	373	293	156^	15v	78^	69v	12v	37v	49v	<<
	1.30 - 2.00				A	2.7	10	239	50v	86^	63v	298	873	284	492	286	374	393	294	300	157^	11v	117^	104^	<<	27v	22v	<<
DAYS OF OUR LIVES					A	6.2	23	552	90	195	160	163	863	302	516	385	442	385	290	276	127	26^	51^	51^	28^	41^	51^	18^
MON-THU	1.00P	60	NBC	15	B	6.3	23	559	89	181	146	152	858	297	492	370	435	383	302	287	125	18^	52	42^	34^	40^	51	23^
	201	97	DD	15	C	6.3	23	559	89	181	146	152	858	297	492	370	435	383	302	287	125	18^	52	42^	34^	40^	51	23^
FRI	1.00P	20																										
	& 1.45P	15																										
	1.00 - 1.30				A	6.0	21	527	95	195	160	161	878	307	521	387	445	384	298	275	130	25^	39^	44^	32^	45^	56^	22^
	1.30 - 2.00				A	6.4	24	571	86	198	162	167	859	301	516	388	444	390	286	281	125	27^	64	58^	25^	38^	48^	15^
GENERAL HOSPITAL					A	7.8	27	691	150	224	188	180	893	395	563	417	460	320	287	190	73	19^	61	49	51	32^	61	22^
MON-FRI	3.00P	60	ABC	15	B	7.8	27	687	135	240	203	164	885	378	551	422	468	327	289	212	80	18^	63	48	46	44	59	32^
	215	99	DD	15	C	7.8	27	687	135	240	203	164	885	378	551	422	468	327	289	212	80	18^	63	48	46	44	59	32^
	3.00 - 3.30				A	7.7	28	686	150	228	194	177	910	403	582	435	481	331	282	188	71	19^	55	45^	47^	34^	65	16^
	3.30 - 4.00				A	7.8	26	693	150	221	184	182	881	389	547	401	441	310	294	193	76	19^	67	53	55	31^	57	29^
GUIDING LIGHT					A	5.2	18	461	85	204	120	118	888	231	409	315	374	407	419	231	113	8v	31^	27^	40^	47^	58^	29^
MON-FRI	3.00P	60	CBS	20	B	5.4	19	482	86	169	115	120	898	237	427	328	380	391	420	246	124	9v	32^	25^	37^	45^	47^	36^
	207	99	DD	20	C	5.4	19	482	86	169	115	120	898	237	427	328	380	391	420	246	124	9v	32^	25^	37^	45^	47^	36^
	3.00 - 3.30				A	5.1	18	448	87	196	113	116	892	225	406	312	373	416	425	233	115	3v	28^	22^	41^	44^	60^	25^
	3.30 - 4.00				A	5.3	18	471	84	213	128	121	887	238	414	318	377	399	415	229	111	12v	34^	31^	39^	50^	55^	33^
LOVING					A	4.3	17	377	201	253	226	189	871	439	616	440	462	312	232	203	59^	26^	29^	20v	72^	19v	72^	19v
MON-FRI	12.30P	30	ABC	15	B	4.2	16	373	163	233	210	157	867	390	584	440	471	339	252	209	62^	13v	28^	18^	73	42^	83	33^
	175	88	DD	15	C	4.2	16	373	163	233	210	157	867	390	584	440	471	339	252	209	62^	13v	28^	18^	73	42^	83	33^
MR. BELVEDERE-M-F					A	2.8	13	245	159	244	215	124^	729	343	528	419	431	294	188	297	42^	38^	59^	19v	98^	55^	132^	21v
MON-FRI	11.30A	30	ABC	29	B	2.7	12	236	123	219	190	137	751	341	512	404	427	286	216	278	56^	31^	54^	39^	102^	61^	122	40^
	137	71	CS	29	C	2.7	12	236	123	219	190	137	751	341	512	404	427	286	216	278	56^	31^	54^	39^	102^	61^	122	40^
NBC NEWS DIGEST-DAYTIME					A	4.8	17	425	61^	194	167	143	791	227	439	333	401	380	283	348	140	39^	58^	61^	14v	28^	28^	14v
MWF	2.57P	1	NBC	9	B	4.5	16	400	74	206	175	121	815	223	441	350	410	381	313	326	132	25^	53^	46^	17v	31^	26^	21^
	CONT'D																											

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PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: LOH 18-49 W/CH <3	WORKING WOMEN 18+	WORKING WOMEN 18-49	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 55+	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 15-17	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																												
NBC NEWS DIGEST-DAYTIME-CONT'D	191	95	N	9	C	4.5	16	400	74	206	175	121	815	223	441	350	410	381	313	326	132	25^	53^	46^	17v	31^	26^	21^
NEW CARD SHARKS					A	3.3	16	292	109^	160	117	83^	696	210	342	269	359	322	264	388	240	21v	14v	20v	50^	60^	81^	30^
MON-FRI	10.30A	30	CBS	20	B	3.1	15	277	87^	129	89^	66^	669	192	311	251	324	313	285	439	248	14v	13v	12v	56^	54^	73^	37^
	163	78	QP	20	C	3.1	15	277	87^	129	89^	66^	669	192	311	251	324	313	285	439	248	14v	13v	12v	56^	54^	73^	37^
NEWSBREAK-11.57					A	5.0	22	443	66^	182	122	97	794	193	345	258	323	325	384	386	212	13v	18v	14v	46^	55^	73^	28^
MON-FRI	11.57A	2	CBS	20	B	5.0	22	442	62	178	133	71	776	196	340	273	327	314	381	381	192	12v	9v	10v	38^	55^	63	31^
	180	86	N	20	C	5.0	22	442	62	178	133	71	776	196	340	273	327	314	381	381	192	12v	9v	10v	38^	55^	63	31^
NEWSBREAK-3.44					A	4.5	15	402	64^	200	125	103	867	205	367	282	344	396	439	230	115	13v	26^	22^	33^	49^	55^	28^
MON&THU	3.44P	1	CBS	20	B	4.8	16	421	64	169	115	98	881	212	380	297	356	389	442	242	124	12v	30^	19^	31^	42^	38^	35^
	194	93	N	20	C	4.8	16	421	64	169	115	98	881	212	380	297	356	389	442	242	124	12v	30^	19^	31^	42^	38^	35^
TUE	3.40P	1																										
WED	3.37P	1																										
FRI	3.36P	1																										
ONE LIFE TO LIVE					A	7.7	28	684	167	230	208	175	897	408	590	432	482	339	257	213	79	19^	33^	28^	45^	38^	66	17^
MON-FRI	2.00P	60	ABC	15	B	7.7	28	683	146	235	207	159	900	391	579	438	486	352	273	212	89	13^	31^	26^	48	46	65	29^
	215	99	DD	15	C	7.7	28	683	146	235	207	159	900	391	579	438	486	352	273	212	89	13^	31^	26^	48	46	65	29^
2.00 - 2.30					A	7.7	28	679	174	238	218	177	894	411	595	435	485	336	249	222	80	22^	33^	28^	47^	36^	65	18^
2.30 - 3.00					A	7.8	28	689	160	222	198	173	900	404	585	429	479	342	266	205	79	16^	33^	27^	43^	39^	66	15^
PRICE IS RIGHT 1					A	5.2	25	464	85	151	89	88	743	188	307	227	290	302	373	400	216	15v	18v	15v	56^	62^	85	33^
MON-FRI	11.00A	30	CBS	19	B	5.0	24	443	80	160	102	80	743	196	318	243	294	301	373	402	220	13v	12v	13v	53^	58	75	36^
	207	96	AP	19	C	5.0	24	443	80	160	102	80	743	196	318	243	294	301	373	402	220	13v	12v	13v	53^	58	75	36^
PRICE IS RIGHT 2					A	6.2	28	549	72	169	108	93	743	186	309	225	282	299	377	412	231	12v	16^	14v	55^	56^	81	30^
MON-FRI	11.30A	30	CBS	20	B	6.2	28	549	64	165	114	77	743	187	313	243	294	301	378	420	229	13^	12v	14^	49	53	70	32^
	207	96	AP	20	C	6.2	28	549	64	165	114	77	743	187	313	243	294	301	378	420	229	13^	12v	14^	49	53	70	32^
RYAN'S HOPE					A	3.1	13	273	167	254	233	167	857	461	629	476	521	310	182	199	38^	40^	29v	32^	71^	30v	69^	32^
MON-THU	12.00N	30	ABC	15	B	3.0	12	263	158	243	228	131	872	430	614	497	549	334	206	210	47^	28^	32^	31^	81^	43^	88^	35^
	167	81	DD	15	C	3.0	12	263	158	243	228	131	872	430	614	497	549	334	206	210	47^	28^	32^	31^	81^	43^	88^	35^
FRI	12.00N	10																										
&	12.22P	8																										
SALE OF THE CENTURY					A	2.6	13	229	92^	139^	118^	66^	811	187	363	303	334	315	416	397	209	22v	17v	6v	45^	27v	50^	22v
MON-FRI	10.00A	30	NBC	15	B	2.7	13	235	77^	143	130	62^	806	169	360	308	327	307	426	416	209	16v	23v	14v	46^	53^	72^	27v
	142	73	QG	15	C	2.7	13	235	77^	143	130	62^	806	169	360	308	327	307	426	416	209	16v	23v	14v	46^	53^	72^	27v
SANTA BARBARA					A	4.5	16	396	83	228	189	189	884	279	542	399	468	437	274	240	106	42^	83	76^	15v	52^	44^	23^
TUE-FRI	3.00P	60	NBC	13	B	4.5	16	398	98	219	177	166	859	275	513	393	464	408	275	255	105	28^	93	68	25^	40^	45^	20^
	199	99	DD	13	C	4.5	16	398	98	219	177	166	859	275	513	393	464	408	275	255	105	28^	93	68	25^	40^	45^	20^
3.00 - 3.30					A	4.3	16	383	83	228	191	195	901	294	559	406	477	442	272	250	111	39^	81	73^	14v	51^	46^	19v
CONT'D																												

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME	#STNS	DUR	CVG%	NET	TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	LOH W/CH <3	WORKING WOMEN 18+	18-49	WOMEN 15-24	TOTAL	18-34	18-49	25-49	25-54	35-64	55+	MEN TOTAL	55+	TEENS MALE 12-17	FEM. 12-17	TOT. 15-17	CHILDREN MALE 2-11	FEM. 2-11	TOT. 2-5	TOT. 6-11
MONDAY-FRIDAY DAYTIME CONT'D																															
SANTA BARBARA-CONT'D	3.30 - 4.00							A	1.6	16	405	85	231	190	185	878	268	532	396	464	437	279	234	101	45^	87	81	15v	53^	41^	27^
SCRABBLE								A	3.8	15	338	70^	148	128	74^	802	190	341	279	308	283	433	345	199	33^	25v	38^	31^	36^	51^	16v
MON-FRI	12.30P	30	NBC	28				B	3.6	14	315	80^	125	108	85	811	202	354	283	318	293	421	357	183	26^	21^	29^	40^	42^	53^	28^
	153	81	QG	28				C	3.6	14	315	80^	125	108	85	811	202	354	283	318	293	421	357	183	26^	21^	29^	40^	42^	53^	28^
SUPER PASSWORD								A	2.9	12	254	110^	100^	90^	98^	764	196	315	232	264	235	417	338	190	30v	39^	32v	38^	51^	70^	20v
MON-THU	12.00N	30	NBC	15				B	2.9	12	257	110	102^	80^	103	774	212	333	251	294	258	398	362	179	20v	31^	29^	52^	56^	73^	35^
	152	70	QG	15				C	2.9	12	257	110	102^	80^	103	774	212	333	251	294	258	398	362	179	20v	31^	29^	52^	56^	73^	35^
FRI	12.10P	20																													
$25,000 PYRAMID								A	3.3	16	289	92^	135	71^	61^	706	182	299	244	357	343	294	367	225	20v	16v	17v	38^	44^	48^	34^
MON-FRI	10.00A	30	CBS	20				B	3.1	15	277	86^	118	63^	65^	700	203	301	240	328	309	310	385	225	11v	8v	9v	51^	46^	61^	36^
	170	83	QP	20				C	3.1	15	277	86^	118	63^	65^	700	203	301	240	328	309	310	385	225	11v	8v	9v	51^	46^	61^	36^
WHEEL OF FORTUNE								A	4.6	22	411	65^	167	112	64^	849	186	317	262	334	314	460	367	207	26^	12v	20v	42^	36^	64^	14v
MON-FRI	11.00A	30	NBC	15				B	5.0	23	439	71	146	100	69	828	178	316	261	318	313	455	374	205	17^	22^	20^	36^	43^	57^	23^
	203	97	QG	15				C	5.0	23	439	71	146	100	69	828	178	316	261	318	313	455	374	205	17^	22^	20^	36^	43^	57^	23^
WHO'S THE BOSS? M-F								A	3.2	15	284	135	260	230	123	775	354	557	446	460	315	203	275	55^	39^	48^	22v	101^	53^	129	25v
MON-FRI	11.00A	30	ABC	15				B	3.3	16	294	129	233	213	117	750	319	534	437	450	315	202	262	52^	38^	54^	43^	90^	65^	120	35^
	156	85	CS	15				C	3.3	16	294	129	233	213	117	750	319	534	437	450	315	202	262	52^	38^	54^	43^	90^	65^	120	35^
WIN, LOSE OR DRAW								A	3.1	14	271	103^	198	172	120^	861	276	458	348	389	322	362	286	138	28v	35^	30v	61^	64^	97^	28v
MON-FRI	11.30A	30	NBC	28				B	3.5	16	307	112	150	130	99	813	229	414	331	381	333	348	306	128	17v	30^	29^	47^	62^	77^	32^
	185	87	QG	28				C	3.5	16	307	112	150	130	99	813	229	414	331	381	333	348	306	128	17v	30^	29^	47^	62^	77^	32^
YOUNG AND THE RESTLESS								A	7.0	28	624	88	206	141	135	892	261	448	328	391	385	380	267	124	18^	19^	26^	29^	49^	58	20^
MON-FRI	12.30P	60	CBS	20				B	7.3	29	650	91	192	149	115	877	266	453	349	402	369	371	260	127	15^	19^	22^	34^	42	57	19^
	209	99	DD	20				C	7.3	29	650	91	192	149	115	877	266	453	349	402	369	371	260	127	15^	19^	22^	34^	42	57	19^
	12.30 - 1.00							A	6.8	28	604	84	205	142	132	885	258	446	328	388	380	379	272	128	20^	19^	28^	29^	46^	59	16^
	1.00 - 1.30							A	7.3	28	645	92	206	139	137	896	264	450	328	393	388	381	261	120	16^	18^	24^	29^	51^	56	24^

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FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN																												
ALF-SAT MORN					A	5.1	19	452	1575	199	375	321	63^	244	218	71^	147	89^	129^	738	295	443	302	436	199	237	165	271
SAT	11.00A	23	NBC	3	B	6.6	24	583	1523	166	351	296	74	193	267	118	149	162	105	712	368	344	307	405	226	179	197	208
	204	98	CA	3	C	6.6	24	583	1523	166	351	296	74	193	267	118	149	162	105	712	368	344	307	405	226	179	197	208
	11.00A	12																										
	& 11.19A	11																										
ALL NEW POUND PUPPIES					A	3.7	15	328	1428	49v	315	258	93^	170^	108^	90^	17v	84^	24v	835	356	479	361	474	205	269	193^	281
SAT	9.30A	27	ABC	4	B	4.0	16	355	1478	66^	290	247	59^	176	168	94	74^	119	49^	843	390	453	353	490	246	244	227	263
	209	99	CA	4	C	4.0	16	355	1478	66^	290	247	59^	176	168	94	74^	119	49^	843	390	453	353	490	246	244	227	263
ALVIN AND THE CHIPMUNKS					A	5.5	20	487	1554	131	320	302	93^	259	209	58^	151	135	75^	766	333	432	373	392	174	218	185	207
SAT	10.30A	30	NBC	6	B	6.5	23	579	1483	149	355	307	81	204	231	97	134	152	80	692	340	352	314	379	189	190	206	173
	204	99	CA	6	C	6.5	23	579	1483	149	355	307	81	204	231	97	134	152	80	692	340	352	314	379	189	190	206	173
BUGS BUNNY & TWEETY SHOW					A	2.9	11	257	1578	47v	439	295	59v	251	217^	151^	65^	148^	68^	672	276	396	231^	441	151^	290	220^	221^
SAT	11.30A	30	ABC	3	B	3.3	12	289	1490	85^	409	293	98^	282	196	118^	78^	126	70^	604	261	343	262	341	167	174	187	154
	160	71	CA	3	C	3.3	12	289	1490	85^	409	293	98^	282	196	118^	78^	126	70^	604	261	343	262	341	167	174	187	154
CARE BEAR FAMILY					A	1.7	12	151	1353	42v	224^	186^	37v	156^	130^	27v	103v	123^	7v	843	286^	557	165^	678	206^	471	285^	393^
SAT	8.00A	30	ABC	4	B	2.0	15	179	1155	100^	223	187	32v	155^	132^	45^	87^	82^	50^	645	276	369	188	457	199	257	237	219
	200	96	CA	4	C	2.0	15	179	1155	100^	223	187	32v	155^	132^	45^	87^	82^	50^	645	276	369	188	457	199	257	237	219
CBS STORYBREAK					A	3.4	13	301	1654	261	440	372	111^	205^	289	114^	175^	172^	117^	720	371	349	289	431	254	177^	232	198^
SAT	12.00N	30	CBS	5	B	2.9	11	259	1459	183	384	286	91^	253	258	82^	176	160	98^	565	306	259	245	320	188	131	163	156
	167	84	CL	5	C	2.9	11	259	1459	183	384	286	91^	253	258	82^	176	160	98^	565	306	259	245	320	188	131	163	156
THE GAMMAGE CUP																												
FLINTSTONE KIDS					A	3.3	13	292	1665	84^	408	346	130^	253	239	133^	106^	155^	84^	765	332	433	292	473	161^	312	213^	260
SAT	11.00A	30	ABC	3	B	3.2	12	281	1610	109^	426	352	116^	257	213	105^	108^	136	77^	714	308	406	324	391	176	214	190	200
	175	74	CA	3	C	3.2	12	281	1610	109^	426	352	116^	257	213	105^	108^	136	77^	714	308	406	324	391	176	214	190	200
FOOFUR					A	2.5	9	222	1761	131^	479	399	112^	320	319	77^	243^	204^	115^	643	232^	411	277^	366	159^	207^	157^	209^
SAT	12.11P	19	NBC	6	B	3.2	12	284	1421	159	352	293	84^	235	230	88^	142	127	102^	605	318	287	235	371	185	186	177	194
	154	82	CA	6	C	3.2	12	284	1421	159	352	293	84^	235	230	88^	142	127	102^	605	318	287	235	371	185	186	177	194
FRAGGLE ROCK					A	4.3	16	381	1532	153^	318	287	113^	288	233	99^	134^	147^	86^	693	378	315	370	322	164^	159^	121^	202
SAT	10.06A	24	NBC	6	B	6.0	22	528	1422	130	353	291	78	202	234	103	131	157	77	634	325	308	272	361	190	171	182	179
	203	99	CA	6	C	6.0	22	528	1422	130	353	291	78	202	234	103	131	157	77	634	325	308	272	361	190	171	182	179
GUMMI BEARS					A	3.1	22	275	1341	41v	349	307	66^	248	143^	77^	66^	84^	59v	601	354	247	246	354	237	118^	202^	152^
SAT	8.00A	30	NBC	6	B	2.9	21	253	1321	48^	304	249	49^	193	134	79^	55^	82^	52^	690	375	315	255	435	240	194	231	204
	199	97	CA	6	C	2.9	21	253	1321	48^	304	249	49^	193	134	79^	55^	82^	52^	690	375	315	255	435	240	194	231	204
HELLO KITTY					A	2.3	17	204	1250	43v	338	206^	49v	140^	85^	71v	14v	61v	25v	687	324	363	135^	552	250^	301^	323	229^
SAT	8.00A	30	CBS	5	B	2.0	14	179	1215	41v	287	186^	28v	183^	79^	51^	27v	50^	28v	665	318	348	231	435	207	228	244	191
	200	96	CA	5	C	2.0	14	179	1215	41v	287	186^	28v	183^	79^	51^	27v	50^	28v	665	318	348	231	435	207	228	244	191
I'M TELLING					A	2.4	9	213	1617	116^	338	278^	133^	284^	387	159^	228^	266^	121^	608	261^	347	194^	414	204^	210^	175^	240^
CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
I'M TELLING-CONT'D																												
SAT	12.30P	30	NBC	6	B	2.7	10	239	1374	136^	358	285	111^	244	242	95^	147	144	98^	530	288	242	170	360	193	167	157	203
	128	70	CA	6	C	2.7	10	239	1374	136^	358	285	111^	244	242	95^	147	144	98^	530	288	242	170	360	193	167	157	203
KIDD VIDEO					A	2.5	9	222	1666	289	462	360	60v	228^	272^	80^	192^	143^	128^	705	359	346	323	382	209^	173^	261^	121^
SAT	12.30P	30	CBS	5	B	2.3	8	202	1521	201	406	291	126^	244	308	99^	209	162^	145^	563	311	252	248	315	185	131^	180	135^
	144	68	CA	5	C	2.3	8	202	1521	201	406	291	126^	244	308	99^	209	162^	145^	563	311	252	248	315	185	131^	180	135^
LITTLE CLOWNS-HAPPYTOWN					A	2.6	14	230	1382	38v	302	214^	59v	126^	102^	64v	38v	66v	36v	852	320	531	191^	661	278	383	291	370
SAT	8.30A	30	ABC	4	B	2.6	14	233	1390	95^	293	246	47^	142	130^	58^	72^	73^	57^	825	356	469	297	528	268	260	286	242
	205	99	CA	4	C	2.6	14	233	1390	95^	293	246	47^	142	130^	58^	72^	73^	57^	825	356	469	297	528	268	260	286	242
LITTLE WIZARDS(B)					A	3.3	12	292	1401	80^	336	282	176^	212^	152^	105^	47v	57^	95^	700	317	383	315	384	176^	209^	157^	228
SAT	10.03A	27	ABC																									
	188	82	CA																									
MIGHTY MOUSE					A	4.4	16	390	1575	87^	356	308	82^	254	107^	69^	38v	50^	56^	859	560	299	383	476	306	170	276	201
SAT	10.30A	30	CBS	5	B	4.2	15	369	1486	64^	298	231	59^	235	119	63^	55^	83^	35^	835	508	326	358	477	289	188	275	202
	196	96	CA	5	C	4.2	15	369	1486	64^	298	231	59^	235	119	63^	55^	83^	35^	835	508	326	358	477	289	188	275	202
MUPPET BABIES I					A	3.7	20	328	1279	46v	309	239	45v	123^	64^	63^	<<	33v	30v	784	376	408	250	533	223	310	367	167^
SAT	8.30A	30	CBS	5	B	3.6	19	319	1348	45^	268	198	22v	173	95^	53^	42^	67^	28^	812	449	363	320	493	274	219	295	198
	204	97	CA	5	C	3.6	19	319	1348	45^	268	198	22v	173	95^	53^	42^	67^	28^	812	449	363	320	493	274	219	295	198
MUPPET BABIES II					A	4.7	22	416	1466	45^	274	220	59^	156	103^	79^	24v	63^	40^	933	412	521	304	629	252	377	367	262
SAT	9.00A	30	CBS	5	B	4.4	20	392	1442	36^	251	199	36^	190	106	68^	38^	85^	21v	896	458	438	366	530	268	262	297	233
	204	97	CA	5	C	4.4	20	392	1442	36^	251	199	36^	190	106	68^	38^	85^	21v	896	458	438	366	530	268	262	297	233
MUPPET BABIES III					A	5.5	22	487	1566	51^	287	245	67^	244	108^	68^	40^	67^	40^	927	474	453	370	557	274	283	340	217
SAT	9.30A	30	CBS	5	B	4.6	18	411	1481	46^	260	214	32^	210	115	61^	54^	89	26^	895	494	401	381	513	285	229	298	215
	201	97	CA	5	C	4.6	18	411	1481	46^	260	214	32^	210	115	61^	54^	89	26^	895	494	401	381	513	285	229	298	215
MY PET MONSTER					A	3.0	14	266	1370	19v	299	251	71^	122^	124^	83^	41v	87^	37v	825	350	475	330	495	239	256	170^	325
SAT	9.00A	30	ABC	4	B	3.5	16	308	1406	73^	251	217	51^	159	143	88^	55^	84^	59^	853	416	437	338	515	286	229	240	275
	208	99	CA	4	C	3.5	16	308	1406	73^	251	217	51^	159	143	88^	55^	84^	59^	853	416	437	338	515	286	229	240	275
NEW ARCHIES					A	3.9	15	346	1557	261	391	340	57^	205	239	21v	218	91^	148^	721	319	401	265	456	225	231	168^	288
SAT	11.30A	30	NBC	6	B	4.9	18	430	1473	187	349	300	98	206	283	106	177	154	129	635	326	309	263	372	201	170	175	197
	182	92	CA	6	C	4.9	18	430	1473	187	349	300	98	206	283	106	177	154	129	635	326	309	263	372	201	170	175	197
PEE WEE'S PLAYHOUSE					A	6.5	24	576	1553	66^	343	306	51^	296	70^	38^	33^	38^	32^	844	459	385	329	516	283	233	333	183
SAT	10.00A	30	CBS	5	B	5.8	21	517	1512	61^	294	245	43^	246	123	59^	64^	88	35^	848	470	379	356	492	266	226	289	203
	207	99	CL	5	C	5.8	21	517	1512	61^	294	245	43^	246	123	59^	64^	88	35^	848	470	379	356	492	266	226	289	203
POPEYE & SON					A	3.6	13	319	1779	180^	412	383	107^	275	125^	63^	62^	41v	85^	967	604	363	396	571	368	203	325	246
SAT	11.00A	30	CBS	5	B	3.8	14	333	1514	98^	329	253	79^	253	161	80^	81^	89^	72^	771	463	308	328	443	262	181	238	205
	189	92	CA	5	C	3.8	14	333	1514	98^	329	253	79^	253	161	80^	81^	89^	72^	771	463	308	328	443	262	181	238	205
REAL GHOSTBUSTERS(B) CONT'D					A	3.6	13	319	1615	93^	362	302	149^	226	166^	104^	62^	77^	89^	862	433	428	327	535	248	287	213	322

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS. (2+)	WOMEN 15-24	WOMEN TOTAL	WOMEN 18-49	MEN 15-24	MEN TOTAL	TEENS TOTAL 12-17	TEENS MALE 12-17	TEENS FEM. 12-17	TEENS TOT. 12-14	TEENS TOT. 15-17	CHILDREN TOTAL 2-11	CHILDREN MALE 2-11	CHILDREN FEM. 2-11	CHILDREN TOT. 2-5	CHILDREN TOT. 6-11	CHILDREN MALE 6-11	CHILDREN FEM. 6-11	CHILDREN TOT. 6-8	CHILDREN TOT. 9-11
WEEKEND DAYTIME CHILDREN CONT'D																												
REAL GHOSTBUSTERS(B)-CONT'D																												
SAT	10.30A	30	ABC																									
	189	82	CA																									
SMURFS I					A	4.1	22	363	1472	71^	330	292	34v	270	172^	84^	88^	123^	49^	699	407	292	288	411	274	137^	178	234
SAT	8.30A	30	NBC	6	B	4.2	23	372	1408	70^	307	252	55^	209	183	92	91	119	64^	709	371	337	272	436	232	204	214	222
	205	99	CA	6	C	4.2	23	372	1408	70^	307	252	55^	209	183	92	91	119	64^	709	371	337	272	436	232	204	214	222
SMURFS II					A	4.6	21	408	1465	87^	331	269	52^	328	169	65^	104^	126^	43^	637	366	272	303	334	206	128^	132^	202
SAT	9.00A	30	NBC	6	B	5.3	24	471	1399	93	315	253	68^	227	187	86	100	124	63^	669	368	302	283	386	219	167	204	183
	205	99	CA	6	C	5.3	24	471	1399	93	315	253	68^	227	187	86	100	124	63^	669	368	302	283	386	219	167	204	183
SMURFS III					A	5.0	20	443	1478	124^	359	303	99^	306	181	87^	94^	111^	70^	633	374	259	294	339	189	150	137^	201
SAT	9.30A	27	NBC	6	B	5.8	23	518	1372	115	328	268	77	221	199	105	94	128	71	624	343	281	265	359	201	158	193	167
	205	99	CA	6	C	5.8	23	518	1372	115	328	268	77	221	199	105	94	128	71	624	343	281	265	359	201	158	193	167
TEEN WOLF					A	3.3	13	292	1676	242	484	439	101^	265	156^	62^	94^	76^	80^	772	395	376	301	470	248	222	279	191^
SAT	11.30A	30	CBS	5	B	3.5	13	308	1533	152	374	298	86^	240	218	97^	120	127	91^	702	384	318	289	413	238	175	222	191
	179	88	CA	5	C	3.5	13	308	1533	152	374	298	86^	240	218	97^	120	127	91^	702	384	318	289	413	238	175	222	191

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS																												
ABC COLLEGE FOOTBALL-PRE					A	2.3	9	204	1463	84^	379	207^	371	189^	535	73v	237^	374	475	314	339	301^	326	257^	136^	123^	112^	426
SAT	12.00N	19	ABC	6	B	2.1	7	182	1342	163^	437	213	417	185	618	120^	270	395	567	344	378	275	309	239	189	131^	75^	156^
	156	79	SC	6	C	2.1	7	182	1342	163^	437	213	417	185	618	120^	270	395	567	344	378	275	309	239	189	131^	75^	156^
ABC COLLEGE FOOTBALL GAME					A	3.4	12	301	1299	139^	477	173^	461	156^	648	83^	203^	361	625	338	411	278	351	336	213	109^	80^	65^
SAT	12.19P	201	ABC	6	B	4.7	13	416	1409	184	472	233	446	213	745	80^	231	406	720	380	439	326	385	357	280	103	79^	90
	164	86	SE	6	C	4.7	13	416	1409	184	472	233	446	213	745	80^	231	406	720	380	439	326	385	357	280	103	79^	90
IOWA VS MICHIGAN																												
12.00 - 12.30					A	2.1	8	186	1402	109^	481	181^	455	176^	582	57v	201^	386	527	332^	374	329^	371	299^	153^	66v	66v	273^
12.30 - 1.00					A	3.1	11	275	1289	117^	450	169^	430	160^	636	64^	211^	383	608	355	401	319	365	294	207^	72^	50v	131^
1.00 - 1.30					A	3.8	14	337	1234	132^	440	146^	424	138^	626	36v	210	345	611	331	382	309	361	283	229	75^	45v	92^
1.30 - 2.00					A	3.9	14	346	1308	131^	477	162^	463	134^	680	115^	269	409	649	379	433	294	348	298	217	94^	62^	57^
2.00 - 2.30					A	3.6	13	319	1280	151^	491	183^	478	160^	641	116^	245	366	624	349	415	250	316	296	209	125^	97^	24v
2.30 - 3.00					A	3.3	11	292	1284	144^	490	185^	477	164^	639	89^	161^	338	622	321	432	250	360	388	190^	136^	111^	19v
3.00 - 3.30					A	3.5	12	310	1297	144^	480	174^	463	156^	637	69^	119^	306	618	286	397	237	347	442	221	147^	111^	32v
3.30 - 4.00					A	3.0	10	266	1334	178^	503	217^	488	206^	661	119^	146^	332	625	295	390	212^	307	398	235^	140^	91^	30v
ABC COLLEGE FOOTBALL GM 2					A	4.1	12	363	1311	151^	418	163^	414	191	741	73^	198	386	700	345	419	313	387	364	281	91^	47^	61^
SAT	3.40P	203	ABC	1	B	4.1	12	363	1311	151^	418	163^	414	191	741	73^	198	386	700	345	419	313	387	364	281	91^	47^	61^
	199	95	SE	1	C	4.1	12	363	1311	151^	418	163^	414	191	741	73^	198	386	700	345	419	313	387	364	281	91^	47^	61^
UCLA VS OREGON																												
3.30 - 4.00					A	2.9	10	257	1251	153^	431	147^	431	185^	647	119^	167^	311	604	268	353	192^	276	329	251	129^	91^	44v
4.00 - 4.30					A	3.2	10	284	1205	168^	446	159^	446	190^	639	79^	159^	315	597	273	385	236	348	331	212^	75^	56v	45v
4.30 - 5.00					A	3.6	11	319	1250	154^	436	151^	436	201	646	35v	161^	346	617	316	407	311	402	335	210	114^	69^	53^
5.00 - 5.30					A	3.5	11	310	1329	136^	451	192^	451	237	697	63^	178^	371	652	326	439	308	421	371	214	104^	46v	78^
5.30 - 6.00					A	4.5	13	399	1315	168	417	162	412	193	742	59^	179	381	699	338	418	323	403	394	281	83^	38v	72^
6.00 - 6.30					A	5.4	14	478	1329	155	385	166	374	185	793	102^	237	410	742	359	411	308	359	354	331	82^	28v	70^
6.30 - 7.00					A	5.3	13	470	1326	122^	368	144	364	153	827	66^	236	449	794	416	441	383	407	372	353	77^	36^	54^
7.00 - 7.30					A	6.0	14	532	1377	158	459	188	459	187	825	43^	193	427	797	400	438	384	422	413	360	65^	31^	28v
CBS COLLEGE FOOTBALL PRE					A	3.8	13	337	1418	148^	535	273	462	176^	585	114^	271	337	520	271	337	223	289	196	183^	170^	122^	128^
SAT	2.30P	7	CBS	5	B	3.3	11	289	1276	165	415	235	384	180	567	87^	237	324	548	306	359	237	291	215	189	125	76^	170
	208	99	SC	5	C	3.3	11	289	1276	165	415	235	384	180	567	87^	237	324	548	306	359	237	291	215	189	125	76^	170
CBS COLLEGE FOOTBALL GAME					A	5.7	18	505	1473	137	463	194	437	173	786	83^	240	417	749	380	458	334	413	367	291	128	103^	96^
SAT	2.37P	196	CBS	5	B	5.1	15	455	1405	148	435	200	418	181	758	72^	242	397	734	374	436	324	387	351	299	132	97	81
	210	99	SE	5	C	5.1	15	455	1405	148	435	200	418	181	758	72^	242	397	734	374	436	324	387	351	299	132	97	81
NEBRASKA VS OKLAHOMA																												
PENN ST VS SYRACUSE																												
2.30 - 3.00					A	4.4	15	390	1507	128^	507	268	445	186	712	98^	265	400	662	350	437	302	389	285	226	137^	118^	151^
3.00 - 3.30					A	5.4	18	478	1496	127^	457	225	397	161	766	85^	249	393	717	344	432	307	395	330	285	125^	106^	148

CONT'D

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME / #STNS	DUR / CVG%	NET / TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORK. WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																												
CBS COLLEGE FOOTBALL GAME-CONT'D																												
3.30 - 4.00					A	6.0	20	532	1489	117^	467	185	430	166	788	102^	237	389	732	332	421	286	375	363	311	122	105^	111^
4.00 - 4.30					A	5.9	19	523	1492	132	495	181	467	172	797	84^	227	396	755	354	429	312	387	388	326	134	101^	66^
4.30 - 5.00					A	5.7	18	505	1492	136	448	187	443	187	835	93^	272	471	793	429	495	377	443	385	298	143	102^	67^
5.00 - 5.30					A	6.0	18	532	1401	124	401	149	400	164	804	70^	231	440	785	421	498	370	447	392	287	121	98^	74^
5.30 - 6.00					A	6.3	18	558	1419	175	455	178	454	173	784	60^	215	445	767	427	493	386	451	407	274	109^	90^	71^
6.00 - 6.30					A	3.5	9	310	1361	252	550	229	550	202^	638	19v	161^	343	638	343	416	323	397	306	222	98^	81^	75^
CBS COLLEGE FOOTBALL POST					A	2.7	7	239	1487	107^	431	132^	431	157^	843	111^	267	521	812	490	566	410	486	434	246^	124^	99^	89^
SAT	5.41P	19	CBS	1	B	2.7	7	239	1487	107^	431	132^	431	157^	843	111^	267	521	812	490	566	410	486	434	246^	124^	99^	89^
	154	58	SC	1	C	2.7	7	239	1487	107^	431	132^	431	157^	843	111^	267	521	812	490	566	410	486	434	246^	124^	99^	89^
CBS NFL TODAY					A	5.3	19	470	1308	124^	392	160	392	207	725	96^	281	486	714	475	551	391	467	360	163	88^	79^	102^
SUN	12.30P	30	CBS	6	B	5.4	18	475	1365	183	443	241	436	243	750	94	306	499	724	472	525	404	457	337	199	73	60^	99
	202	98	SC	6	C	5.4	18	475	1365	183	443	241	436	243	750	94	306	499	724	472	525	404	457	337	199	73	60^	99
CBS NFL FOOTBALL GAME 1					A	12.1	35	1072	1438	169	459	229	451	228	808	71	309	510	793	495	568	439	512	376	225	91	69	80
SUN	1.00P	201	CBS	5	B	12.7	34	1125	1536	199	486	272	473	254	852	97	319	532	820	501	569	435	503	399	251	95	71	103
	209	99	SE	5	C	12.7	34	1125	1536	199	486	272	473	254	852	97	319	532	820	501	569	435	503	399	251	95	71	103
VARIOUS TEAMS AND TIMES																												
1.00 - 1.30					A	8.3	27	735	1372	138	386	196	379	202	817	68^	329	565	805	553	635	497	580	394	170	98	71^	70^
1.30 - 2.00					A	11.1	33	983	1378	129	404	196	393	186	788	55^	296	518	779	509	584	463	539	388	195	89	76	97
2.00 - 2.30					A	11.7	34	1037	1423	169	450	215	439	206	792	62	290	504	782	494	566	442	515	380	216	100	75	82
2.30 - 3.00					A	11.1	33	983	1437	177	490	246	480	241	790	80	311	497	772	479	547	418	486	359	225	90	68	67
3.00 - 3.30					A	12.4	36	1099	1491	181	484	256	478	258	840	78	327	518	822	499	579	440	520	385	243	90	65	77
3.30 - 4.00					A	14.2	39	1258	1491	179	480	232	474	237	835	89	319	511	811	487	554	422	489	376	257	97	70	81
4.00 - 4.30					A	16.2	45	1435	1474	198	518	241	510	246	800	72	295	476	785	461	526	405	470	353	259	78	62	77
CBS NFL FOOTBALL POST					A	7.0	19	620	1571	268	547	287	542	320	843	93^	384	564	805	525	577	471	523	327	228	119	91^	61^
SUN	4.22P	17	CBS	2	B	6.9	18	610	1586	245	523	306	509	288	848	90	318	536	807	495	561	446	512	401	246	125	105	90
	160	69	SC	2	C	6.9	18	610	1586	245	523	306	509	288	848	90	318	536	807	495	561	446	512	401	246	125	105	90
VARIOUS TEAMS AND TIMES																												
4.00 - 4.30					A	7.7	21	682	1532	255	529	276	528	304	820	89^	364	541	782	503	552	452	502	326	230	116	88^	66^
4.30 - 5.00					A	6.7	19	594	1534	268	537	285	529	322	823	90^	387	560	786	523	575	470	523	311	211	116	88^	57^
NFL LIVE					A	4.0	14	354	1279	152^	440	187	438	203	679	103^	334	442	642	405	472	339	406	267	170^	93^	73^	67^
SUN	12.30P	30	NBC	6	B	3.8	13	337	1356	184	440	230	427	206	722	127	330	486	669	434	494	360	420	298	175	76^	62^	118
	204	99	SC	6	C	3.8	13	337	1356	184	440	230	427	206	722	127	330	486	669	434	494	360	420	298	175	76^	62^	118
NFL GAME 1					A	7.4	21	656	1421	208	464	244	442	218	822	83^	303	469	794	442	520	386	464	369	274	62^	31^	74^
SUN	1.00P	221	NBC	2	B	7.4	20	656	1512	223	463	286	441	235	850	109	371	545	807	502	567	436	501	342	241	93	62^	107
	201	87	SE	2	C	7.4	20	656	1512	223	463	286	441	235	850	109	371	545	807	502	567	436	501	342	241	93	62^	107
VARIOUS TEAMS AND TIMES CONT'D																												

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

PROGRAM NAME / DAY	TIME	DUR	NET	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES: TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-49	WOMEN 21+	WOMEN 25-54	MEN TOTAL	MEN 18-24	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 21-54	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17	TEENS MALE 12-17	CHD TOT. 2-11
WEEKEND DAYTIME SPORTS CONT'D																												
NFL GAME 1-CONT'D																												
	1.00 - 1.30				A	6.2	20	549	1279	154	384	207	373	182	730	69^	304	452	718	440	501	384	445	314	216	71^	32^	93^
	1.30 - 2.00				A	7.1	21	629	1335	183	400	221	384	197	753	71^	289	418	742	407	481	348	421	322	261	86^	35^	96^
	2.00 - 2.30				A	7.6	22	673	1405	181	459	247	438	229	807	70^	308	440	782	415	507	370	462	342	275	55^	15v	83^
	2.30 - 3.00				A	7.4	22	656	1448	226	471	262	444	224	833	97	328	505	797	469	554	408	492	376	243	69^	36^	75^
	3.00 - 3.30				A	7.2	21	638	1456	245	506	271	483	226	846	95^	323	498	813	465	529	404	467	364	284	51^	32^	54^
	3.30 - 4.00				A	7.2	20	638	1438	237	501	253	483	223	822	68^	268	449	794	421	485	381	446	363	309	49^	36^	66^
	4.00 - 4.30				A	5.8	16	514	1383	220	487	223	460	198	806	82^	262	427	766	386	455	345	413	368	311	18v	6v	71^
	4.30 - 5.00				A	5.9	16	523	1449	188	466	198	450	220	848	117^	276	488	801	440	530	371	460	439	271	70^	37^	65^
	5.00 - 5.30				A	6.9	19	611	1441	216	475	219	467	256	823	91^	258	462	789	428	517	371	460	445	272	93^	60^	51^
NFL GAME 2					A	8.8	22	780	1527	209	484	269	456	252	855	116	310	503	808	456	548	387	479	420	260	99	70^	88
SUN	4.11P	161	NBC	2	B	12.9	31	1139	1594	228	522	301	506	281	880	128	329	557	824	501	581	430	510	424	243	107	79	84
	200	89	SE	2	C	12.9	31	1139	1594	228	522	301	506	281	880	128	329	557	824	501	581	430	510	424	243	107	79	84
DENVER VS KANSAS CITY																												
SAN DIEGO VS LA RAIDERS																												
	4.00 - 4.30				A	9.0	25	797	1522	204	484	268	459	257	865	108	322	500	826	461	548	392	479	415	277	104	70^	68^
	4.30 - 5.00				A	8.3	22	735	1524	204	461	253	436	246	888	129	336	556	839	507	588	428	508	448	251	112	76^	63^
	5.00 - 5.30				A	6.6	32	585	1459	171	414	228	389	200	907	117	337	564	853	511	595	447	532	452	258	70^	52^	68^
	5.30 - 6.00				A	7.9	19	700	1546	207	469	251	437	239	884	115	314	497	837	449	555	382	488	421	281	103	72^	90^
	6.00 - 6.30				A	9.3	20	824	1555	218	501	278	471	261	831	113	292	461	778	408	511	348	451	396	267	120	88	103
	6.30 - 7.00				A	9.0	18	797	1624	245	550	321	527	303	844	134	314	490	775	422	514	356	448	392	262	101	72^	130
	7.00 - 7.30				A	6.4	12	567	1563	252	578	363	535	310	760	112	238	441	734	415	506	329	420	421	228	64^	35^	160

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FOR EXPLANATION OF SYMBOLS, SEE PAGE B.

PROGRAM AUDIENCE ESTIMATES (Alpha)

OCT.12-18,1987

PROGRAM NAME / DAY	TIME #STNS	DUR CVG%	NET TYPE	NO. OF T/C	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SH %	AVG. AUD. 0,000	TOT. PERS (2+)	WORKING WOM. 18+	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 21+	WOMEN 25-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 21+	MEN 21-49	MEN 25-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS TOT. 12-17
WEEKEND DAYTIME OTHER																												
BUSINESS WORLD					A	1.1	4	97	1186	115v	560^	<<	159v	560^	157v	176^	301^	381^	514^	60v	209^	507^	202^	183^	255^	278^	233^	45v
SUN	12.30P	30	ABC	3	B	1.7	6	148	1339	180^	633	113^	289	629	260	283	312	322	553	107^	297	541	285	262	308	288	210^	70^
	122	71	N	3	C	1.7	6	148	1339	180^	633	113^	289	629	260	283	312	322	553	107^	297	541	285	262	308	288	210^	70^
FACE THE NATION					A	2.7	9	239	1320	176^	642	79^	152^	642	130^	244^	254^	377	542	147^	280	523	262^	238^	238^	234^	262^	37v
SUN	10.30A	30	CBS	4	B	2.6	9	226	1327	224	686	117^	245	676	215	285	294	371	567	124^	252	560	245	217	251	243	281	21v
	129	83	CC	4	C	2.6	9	226	1327	224	686	117^	245	676	215	285	294	371	567	124^	252	560	245	217	251	243	281	21v
MEET THE PRESS					A	2.1	8	186	1346	188^	624	167^	217^	624	207^	282^	201^	333^	477	158^	226^	468	217^	207^	278^	209^	180^	35v
SUN	9.30A	30	NBC	4	B	1.8	7	155	1326	200	708	186^	245	693	193^	253	247	402	492	129^	217	479	204	188^	233	242	230	35v
	132	87	CC	4	C	1.8	7	155	1326	200	708	186^	245	693	193^	253	247	402	492	129^	217	479	204	188^	233	242	230	35v
SUNDAY MORNING					A	4.7	20	416	1329	228	668	123^	243	668	226	298	279	353	541	137^	256	541	256	233	260	241	258	39v
SUN	9.00A	90	CBS	4	B	4.4	18	390	1317	225	679	131	239	673	215	288	289	367	544	142	265	543	264	237	277	256	240	24^
	177	96	N	4	C	4.4	18	390	1317	225	679	131	239	673	215	288	289	367	544	142	265	543	264	237	277	256	240	24^
	9.00 - 9.30				A	4.3	21	381	1281	197	646	109^	229	644	211	276	262	351	524	112^	246	524	246	231	252	258	258	29v
	9.30 - 10.00				A	5.2	21	461	1346	231	668	128^	244	668	232	302	288	354	555	139	249	555	249	227	255	239	277	44^
	10.00 - 10.30				A	4.7	18	416	1326	248	674	126^	250	674	228	307	281	345	529	155	268	529	268	238	267	224	232	40^
SUNDAY TODAY					A	1.5	9	133	1396	294^	573	173^	280^	572	276^	355^	308^	214^	563	189^	342^	563	342^	311^	350^	245^	182^	43v
SUN	8.00A	90	NBC	5	B	1.5	9	131	1354	232^	627	176^	272	621	227^	298	278	284	549	163^	294	548	294	267	317	275	205^	52v
	121	88	N	5	C	1.5	9	131	1354	232^	627	176^	272	621	227^	298	278	284	549	163^	294	548	294	267	317	275	205^	52v
	8.00 - 8.30				A	1.2	10	106	1299	297^	567^	127v	216^	567^	216^	276^	322^	291^	514^	150v	314^	514^	314^	289^	307^	221^	182^	<<
	8.30 - 9.00				A	1.5	9	133	1326	290^	567	188^	295^	566	294^	398^	318^	168^	508	148^	297^	508	297^	297^	347^	251^	160^	19v
	9.00 - 9.30				A	2.0	10	177	1366	266^	523	173^	279^	522	271^	335^	261^	181^	579	224^	359	579	359	303^	343^	230^	180^	77v
THIS WEEK-DAVID BRINKLEY					A	3.2	11	284	1469	152^	790	77^	203^	776	183^	223^	312	547	520	109^	185^	498	163^	142^	195^	156^	282	51v
SUN	11.30A	60	ABC	3	B	3.1	11	278	1427	168	747	99^	200	733	164	211	297	500	551	134	240	542	232	182	223	194	269	44^
	198	99	N	3	C	3.1	11	278	1427	168	747	99^	200	733	164	211	297	500	551	134	240	542	232	182	223	194	269	44^
	11.30 - 12.00				A	3.0	11	266	1509	134^	823	100^	232^	793	195^	222^	318	563	508	108^	157^	482	131^	114^	180^	149^	285	63^
	12.00 - 12.30				A	3.4	12	301	1433	168^	761	57^	177^	761	173^	224	307	532	531	109^	209^	513	192^	167^	209^	163^	279	40v

A=CURRENT REPORT B=QUARTER AVERAGE C=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE 8.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. MON. OCT. 12, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	58.5	59.9	60.0	61.5	63.2	64.3	64.6	66.1	65.6	65.9	65.4	64.7	62.2	61.3	59.3	57.3

ABC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
					FUNNY, YOU DON'T LOOK 200				NFL MONDAY NIGHT FOOTBALL L.A. RAIDERS VS DENVER (9:00-12:20)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)					5,230 5.9	6.1 *		5.7 *	11,430 12.9	12.3 *		14.6 *		14.5 *		14.2 *
SHARE AUDIENCE %					10	10 *		9 *	23	19 *		23 *		23 *		23 *
AVG. AUD. BY 1/4 HR %					6.8	5.3	5.4	6.0	11.6	13.0	14.4	14.8	14.6	14.4	14.5	13.9

CBS TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
					FRANK'S PLACE		KATE & ALLIE		NEWHART		COUNTRY MUSIC AWARDS (9:30-11:04)(PAE)					
AVERAGE AUDIENCE (Hhlds (000) & %)					12,230 13.8		15,680 17.7		17,010 19.2		15,330 17.3	17.4 *		17.5 *		17.2 * 16.1 *
SHARE AUDIENCE %					22		27		29		28	27 *		28 *		30 * 32 *
AVG. AUD. BY 1/4 HR %					13.7	13.8	17.0	18.4	18.9	19.4	17.2	17.7	17.5	17.5	16.8	17.6

NBC TV

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
					ALF		VALERIE'S FAMILY		NBC MONDAY NIGHT MOVIES RIGHT TO DIE							
AVERAGE AUDIENCE (Hhlds (000) & %)					17,630 19.9		16,210 18.3		15,510 17.5	17.2 *		17.5 *		17.5 *		17.7 *
SHARE AUDIENCE %					31		28		28	26 *		27 *		28 *		31 *
AVG. AUD. BY 1/4 HR %					18.7	21.0	18.1	18.6	17.2	17.3	17.8	17.2	17.5	17.6	18.1	17.4

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
INDEPENDENTS																
AVERAGE AUDIENCE	14.0		14.3		12.7		13.4		12.3		12.9		11.0		9.4	
SHARE AUDIENCE %	24		24		20		20		19		20		18		16	
SUPERSTATIONS																
AVERAGE AUDIENCE	3.1		2.6		2.8		3.1		3.1		2.9		2.5		2.1	
SHARE AUDIENCE %	5		4		4		5		5		4		4		4	
PBS																
AVERAGE AUDIENCE	2.0		2.6		3.2		3.2		2.9		2.8		2.0		1.7	
SHARE AUDIENCE %	3		4		5		5		4		4		3		3	
CABLE ORIG.																
AVERAGE AUDIENCE	4.6		5.4		6.9		7.3		5.2		3.8		3.9		3.2	
SHARE AUDIENCE %	8		9		11		11		8		6		6		5	
PAY SERVICES																
AVERAGE AUDIENCE	2.0		1.9		3.1		2.5		2.6		2.7		2.5		2.2	
SHARE AUDIENCE %	3		3		5		4		4		4		4		4	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. OCT.13, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.7	57.6	57.6	59.5	61.8	63.5	64.6	66.2	65.4	65.3	64.7	64.1	60.1	58.8	56.6	54.0

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WHO'S THE BOSS?		GROWING PAINS		MOONLIGHTING (PAE)				THIRTYSOMETHING (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)	20,020		21,800		18,610				11,780			
	22.6		24.6		21.0	21.1 *		20.9 *	13.3	14.5 *		12.0 *
SHARE AUDIENCE %	36		38		32	32 *		32 *	23	24 *		22 *
AVG. AUD. BY 1/4 HR %	21.6	23.7	24.2	25.0	21.1	21.1	20.9	20.9	15.2	13.9	12.4	11.7

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	HOUSTON KNIGHTS				JAKE AND THE FATMAN (PAE)				LAW & HARRY MCGRAW			
AVERAGE AUDIENCE (Hhlds (000) & %)	10,190				12,760				11,160			
	11.5	11.2 *		11.9 *	14.4	13.9 *		14.8 *	12.6	12.7 *		12.4 *
SHARE AUDIENCE %	18	18 *		18 *	22	21 *		23 *	22	21 *		23 *
AVG. AUD. BY 1/4 HR %	11.0	11.4	11.6	12.2	13.4	14.4	14.9	14.7	12.6	12.8	12.4	12.4

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	(1)		NAT'L LEAGUE CHAMP GM 6 SAN FRANCISCO VS ST. LOUIS (8:18-11:45)(PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)	10,990	16,830										
	12.4	19.0	13.5 *			19.1 *		19.8 *		20.9 *		21.4 *
SHARE AUDIENCE %	21	32	22 *			30 *		31 *		34 *		36 *
AVG. AUD. BY 1/4 HR %	12.4	13.5		16.7	18.9	19.3	19.5	20.1	20.6	21.2	21.5	21.3

INDEPENDENTS

	8:00	8:30	9:00	9:30	10:00	10:30
AVERAGE AUDIENCE	13.0	12.4	10.0	10.2	10.3	10.2	10.2	9.3
SHARE AUDIENCE %	23	21	16	16	16	16	17	17

SUPERSTATIONS

	8:00	8:30	9:00	9:30	10:00	10:30
AVERAGE AUDIENCE	3.5	3.0	2.8	2.4	2.6	2.6	2.5	2.4
SHARE AUDIENCE %	6	5	4	4	4	4	4	4

PBS

	8:00	8:30	9:00	9:30	10:00	10:30
AVERAGE AUDIENCE	1.9	2.6	3.1	3.6	2.4	2.0	2.2	1.7
SHARE AUDIENCE %	3	4	5	6	4	3	4	3

CABLE ORIG.

	8:00	8:30	9:00	9:30	10:00	10:30
AVERAGE AUDIENCE	4.6	4.6	3.7	3.5	3.8	3.8	4.5	4.0
SHARE AUDIENCE %	8	8	6	5	6	6	8	7

PAY SERVICES

	8:00	8:30	9:00	9:30	10:00	10:30
AVERAGE AUDIENCE	1.8	2.0	3.2	3.4	3.8	2.9	3.8	3.4
SHARE AUDIENCE %	3	3	5	5	6	5	6	6

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP PRE 6,(PAE),NBC,(8:00-8:18),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. WED. OCT. 14, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	55.2	56.7	57.1	59.3	60.5	62.3	63.0	64.8	65.6	66.1	64.6	63.3	61.3	59.8	57.5	55.0

ABC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		PERFECT STRANGERS		HEAD OF THE CLASS		HOOPERMAN		SLAP MAXWELL (PAE)		DYNASTY (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		14,880		15,770		15,860		12,850		13,470			
		16.8		17.8		17.9		14.5		15.2	15.3 *		15.2 *
SHARE AUDIENCE	%	27		28		27		23		26	25 *		27 *
AVG. AUD. BY 1/4 HR	%	16.0	17.6	17.3	18.4	17.8	17.9	14.3	14.6	15.3	15.3	15.2	15.2

CBS TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		OLDEST ROOKIE				MAGNUM, P.I. (PAE)				EQUALIZER (PAE)			
AVERAGE AUDIENCE (Hhlds (000) & %)		10,540				12,670				11,250			
		11.9	11.5 *		12.3 *	14.3	13.9 *		14.7 *	12.7	13.3 *		12.1 *
SHARE AUDIENCE	%	19	19 *		19 *	22	21 *		23 *	22	22 *		22 *
AVG. AUD. BY 1/4 HR	%	11.4	11.7	12.4	12.3	13.7	14.1	15.0	14.5	13.4	13.2	12.5	11.7

NBC TV

		8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
		(1)				NAT'L LEAGUE CHAMP GM 7 SAN FRANCISCO VS ST. LOUIS (8:16-11:39)(PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)		11,960	18,610										
		13.5	21.0	15.4 *			22.2 *		22.4 *		23.0 *		22.3 *
SHARE AUDIENCE	%	23	35	26 *			34 *		35 *		37 *		37 *
AVG. AUD. BY 1/4 HR	%	13.4	15.4		19.7	22.2	22.2	22.4	22.3	23.0	22.9	22.5	22.1

	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS						
AVERAGE AUDIENCE	13.1	13.2	11.4	11.3	11.0	11.5	9.0	7.6
SHARE AUDIENCE %	23	23	19	18	17	18	15	13
SUPERSTATIONS								
AVERAGE AUDIENCE	3.2	3.0	2.8	2.7	2.8	3.1	2.0	1.8
SHARE AUDIENCE %	6	5	5	4	4	5	3	3
PBS								
AVERAGE AUDIENCE	1.7	2.3	1.5	1.7	1.8	1.5	1.6	1.4
SHARE AUDIENCE %	3	4	2	3	3	2	3	2
CABLE ORIG.								
AVERAGE AUDIENCE	4.2	4.7	4.6	4.6	4.4	4.5	3.8	4.0
SHARE AUDIENCE %	8	8	7	7	7	7	6	7
PAY SERVICES								
AVERAGE AUDIENCE	1.9	2.4	2.7	2.8	3.3	3.5	3.4	2.5
SHARE AUDIENCE %	3	4	4	4	5	5	6	4

U.S. TV HOUSEHOLDS: 88,600,000

(1) NAT'L LEAGUE CHAMP PRE 7,(PAE),NBC,(8:00-8:16),(6)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. THU. OCT. 15, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	53.1	55.7	56.3	58.0	60.7	62.8	63.0	64.0	63.7	63.3	61.7	61.2	60.1	59.4	57.2	55.3

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	SLEDGE HAMMER		CHARMINGS		ABC THURSDAY NIGHT MOVIE THE SURVIVORS (PAE)							
AVERAGE AUDIENCE (Hhlds (000) & %)	6,820		7,180		7,620	9.2 *		8.4 *		8.8 *		7.9 *
	7.7		8.1		8.6	14 *		14 *		15 *		14 *
SHARE AUDIENCE %	12		13		14							
AVG AUD BY 1/4 HR %	7.7	7.6	7.7	8.4	9.3	9.0	8.7	8.1	9.2	8.5	8.0	7.7

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	TOUR OF DUTY				WISEGUY (PAE)				KNOTS LANDING			
AVERAGE AUDIENCE (Hhlds (000) & %)	9,210				10,540				14,000			
	10.4	9.6 *		11.2 *	11.9	11.2 *		12.6 *	15.8	15.2 *		16.3 *
SHARE AUDIENCE %	17	16 *		18 *	19	18 *		20 *	27	25 *		29 *
AVG. AUD. BY 1/4 HR %	9.6	9.6	11.1	11.3	11.0	11.3	12.2	13.0	14.9	15.6	16.3	16.4

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	BILL COSBY SHOW		A DIFFERENT WORLD		CHEERS		NIGHT COURT		L.A. LAW			
AVERAGE AUDIENCE (Hhlds (000) & %)	26,580		23,660		22,420		20,560		17,900			
	30.0		26.7		25.3		23.2		20.2	20.7 *		19.6 *
SHARE AUDIENCE %	49		42		40		38		35	35 *		35 *
AVG. AUD. BY 1/4 HR %	28.7	31.3	26.7	26.6	25.5	25.2	23.1	23.3	20.9	20.5	19.8	19.4

	8:00	8:30	9:00	9:30	10:00	10:30
INDEPENDENTS						
AVERAGE AUDIENCE	12.3	12.6	9.9	11.1	11.8	11.3
SHARE AUDIENCE %	23	22	16	17	19	18
SUPERSTATIONS						
AVERAGE AUDIENCE	3.3	3.0	2.6	3.2	3.4	3.4
SHARE AUDIENCE %	6	5	4	5	5	6
PBS						
AVERAGE AUDIENCE	1.5	2.2	2.5	3.0	2.8	2.8
SHARE AUDIENCE %	3	4	4	5	4	5
CABLE ORIG.						
AVERAGE AUDIENCE	4.8	4.6	4.0	4.9	6.1	6.1
SHARE AUDIENCE %	9	8	6	8	10	10
PAY SERVICES						
AVERAGE AUDIENCE	1.7	2.1	2.0	1.9	2.1	2.0
SHARE AUDIENCE %	3	4	3	3	3	3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. FRI. OCT. 16, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
HUT	51.8	53.4	53.0	54.3	54.9	56.0	56.5	58.7	59.1	58.7	58.2	58.6	57.7	56.6	54.8	54.7

ABC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	FULL HOUSE		I MARRIED DORA (8:30-8:40) (8:59-9:00) (PAE)			MAX HEADROOM (PAE)				20/20 (PAE)		
AVERAGE AUDIENCE (Hhlds (000) & %)	8,770		8,590		5,490	6.5 *		6.0 *	11,520 13.0	12.1 *		13.8 *
SHARE AUDIENCE %	9.9		9.7		6.2	11 *		10 *	23	21 *		25 *
AVG. AUD. BY 1/4 HR %	18		17		11							
	9.6	10.3	9.8	8.7	7.1	5.8	5.8	6.3	11.2	13.0	13.7	13.9

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	BEAUTY & THE BEAST (8:00-8:40) (9:00-9:20) (PAE)					DALLAS (9:20-10:20)(PAE)				FALCON CREST (10:20-11:20)(PAE)		
AVERAGE AUDIENCE (Hhlds (000) & %)	13,380					15,680				13,290		
SHARE AUDIENCE %	15.1	12.6 *	13.6 *			17.7	17.4 *			15.0	14.7 *	
AVG. AUD. BY 1/4 HR %	27	23 *	24 *			30	30 *			28	26 *	
	12.5	12.6	13.6		19.7	17.4		17.8	18.7	14.7		14.9

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	RAGS TO RICHES (8:00-8:39)(PAE)		NBC NEWS SPCL RPT 4 (PAE)			MIAMI VICE				PRIVATE EYE		
AVERAGE AUDIENCE (Hhlds (000) & %)	9,390				12,580				8,680			
SHARE AUDIENCE %	10.6				14.2	13.6 *		14.9 *	9.8	10.1 *		9.6 *
AVG. AUD. BY 1/4 HR %	19				24	23 *		26 *	18	18 *		18 *
	10.4	10.5			12.7	14.4	15.0	14.8	10.3	9.9	9.5	9.7

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45
INDEPENDENTS								
AVERAGE AUDIENCE	12.1	11.5	10.9	10.4	10.9	11.3	10.0	8.5
SHARE AUDIENCE %	23	21	20	18	19	19	18	16
SUPERSTATIONS								
AVERAGE AUDIENCE	3.5	3.0	2.9	3.0	3.0	3.4	3.0	2.4
SHARE AUDIENCE %	7	6	5	5	5	6	5	4
PBS								
AVERAGE AUDIENCE	1.9	2.4	3.2	3.2	3.1	2.7	2.4	2.1
SHARE AUDIENCE %	4	4	6	6	5	5	4	4
CABLE ORIG.								
AVERAGE AUDIENCE	4.9	5.4	6.9	7.5	6.6	6.6	5.2	4.7
SHARE AUDIENCE %	9	10	12	13	11	11	9	9
PAY SERVICES								
AVERAGE AUDIENCE	1.7	1.6	2.6	2.7	4.1	4.3	5.7	6.2
SHARE AUDIENCE %	3	3	5	5	7	7	10	11

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. OCT. 17, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	43.8	45.3	47.3	49.0	54.4	55.5	56.3	56.9	57.0	57.3	56.6	56.8	55.5	54.0	52.2	51.3	48.6	44.6

ABC TV

	7:00	8:00	8:15	8:30	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
	(1)	(2)		WORLD SERIES GAME #1 ST. LOUIS VS MINNESOTA (8:23-11:18)(PAE)										
AVERAGE AUDIENCE (Hhlds (000) & %)		11,610 13.1	17,010 19.2	15.3 *		19.1 *		21.6 *		20.6 *		19.2 *		16.7 *
SHARE AUDIENCE %		25	35	29 *		34 *		38 *		37 *		35 *		32 *
AVG. AUD. BY 1/4 HR %	6.0	12.5	15.3	18.4	18.7	19.4	21.1	22.1	21.2	20.1	19.3	19.1	17.4	13.0

CBS TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
	MY SISTER SAM		EVERYTHING'S RELATIVE		LEG WORK (PAE)				WEST 57TH					
AVERAGE AUDIENCE (Hhlds (000) & %)	6,200 7.0		4,960 5.6		4,960 5.6	5.1 *		6.1 *	4,610 5.2	5.5 *		4.9 *		
SHARE AUDIENCE %	13		10		10	9 *		11 *	10	10 *		9 *		
AVG. AUD. BY 1/4 HR %	6.9	7.1	5.8	5.4	5.0	5.1	6.2	6.1	5.8	5.2	4.8	5.0		

NBC TV

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
	FACTS OF LIFE		227		GOLDEN GIRLS		AMEN		HUNTER					
AVERAGE AUDIENCE (Hhlds (000) & %)	11,960 13.5		14,800 16.7		17,990 20.3		14,000 15.8		14,440 16.3	15.9 *		16.6 *		
SHARE AUDIENCE %	25		30		36		28		31	29 *		32 *		
AVG. AUD. BY 1/4 HR %	12.8	14.2	15.9	17.4	19.9	20.7	15.8	15.8	15.6	16.1	16.8	16.5		

	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
INDEPENDENTS														
AVERAGE AUDIENCE	12.3		12.5		11.1		10.2		8.5		9.6		9.0		7.9		7.6
SHARE AUDIENCE %	28		26		20		18		15		17		16		15		16
SUPERSTATIONS														
AVERAGE AUDIENCE	3.2		3.1		2.4		2.2		2.4		2.6		1.6		1.3		1.5
SHARE AUDIENCE %	7		6		4		4		4		5		3		3		3
PBS														
AVERAGE AUDIENCE	1.9		2.3		2.3		2.3		1.8		1.8		2.1		1.9		1.5
SHARE AUDIENCE %	4		5		4		4		3		3		4		4		3
CABLE ORIG.														
AVERAGE AUDIENCE	6.4		6.7		5.6		5.3		4.8		5.4		5.2		4.1		3.4
SHARE AUDIENCE %	14		14		10		9		8		10		10		8		7
PAY SERVICES														
AVERAGE AUDIENCE	2.5		2.9		3.9		4.4		4.6		3.9		4.1		4.2		4.4
SHARE AUDIENCE %	6		6		7		8		8		7		7		8		9

U.S. TV HOUSEHOLDS: 88,600,000

(1) ABC COLLEGE FOOTBALL GM 2,UCLA VS OREGON.ABC,(3:40-7:03)
(2) WORLD SERIES PRE GAME #1,(PAE),ABC,(8:00-8:23),(S)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE. SAT. OCT. 17, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	39.7	36.2	32.7	29.8	26.6	24.4	21.2	19.2	17.1	14.9	13.0	12.0	10.9	10.0

ABC TV

ABC WEEKEND REPORT-SAT. (11:49-12:04)

		11:45
AVERAGE AUDIENCE (Hhlds (000) & %)		1,770
		2.0
SHARE AUDIENCE	%	7
AVG. AUD. BY 1/4 HR	%	2.0

CBS TV

AVERAGE AUDIENCE (Hhlds (000) & %)		
SHARE AUDIENCE	%	
AVG. AUD. BY 1/4 HR	%	

NBC TV

SATURDAY NIGHT (11:30-12:51)(PAE) (PAE)

		11:30	11:45	12:00	12:15	12:30
AVERAGE AUDIENCE (Hhlds (000) & %)		7,800				
		8.8	10.0 *		8.7 *	
SHARE AUDIENCE	%	28	27 *		28 *	
AVG. AUD. BY 1/4 HR	%	10.3	9.7	8.8	8.6	7.5

INDEPENDENTS

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
AVERAGE AUDIENCE	7.2	6.0	5.4	4.3	3.5	3.0	2.4
SHARE AUDIENCE %	19	19	21	21	22	24	23

SUPERSTATIONS

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
AVERAGE AUDIENCE	1.7	1.8	1.7	1.2	0.9	0.7 ^	0.5 ^
SHARE AUDIENCE %	4	6	7	6	6	6 ^	5 ^

PBS

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
AVERAGE AUDIENCE	1.4	1.2	0.8	0.5 ^	0.3 ^	0.3 ^	0.3 ^
SHARE AUDIENCE %	4	4	3	2 ^	2 ^	2 ^	3 ^

CABLE ORIG.

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
AVERAGE AUDIENCE	3.4	2.9	1.8	1.5	1.1	1.1	1.3
SHARE AUDIENCE %	9	9	7	7	7	9	13

PAY SERVICES

	11:30	12:00	12:30	1:00	1:30	2:00	2:30
AVERAGE AUDIENCE	3.4	3.5	3.8	3.8	2.8	1.9	1.5
SHARE AUDIENCE %	9	11	15	19	18	15	14

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.18, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	55.4	58.3	60.9	62.5	64.4	66.0	67.3	68.8	68.6	69.1	69.1	67.8	65.9	64.7	63.4	60.8	53.7	44.4

ABC TV

DISNEY SUNDAY MOVIE THE SHAGGY DOG PT.1 → (1) ← WORLD SERIES GAME #2 ST. LOUIS VS MINNESOTA (8:17-11:13)(PAE) →

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE (Hhlds (000) & %)	10,280 11.6	10.7 *		12.5 *	13,380 15.1	19,400 21.9	16.9 *			24.0 *		24.2 *		22.1 *		21.2 *		20.2 *
SHARE AUDIENCE %	19	19 *		20 *	25	34	27 *			36 *		36 *		33 *		33 *		35 *
AVG. AUD. BY 1/4 HR %	10.2	11.2	11.8	13.1	15.0	16.9		22.0	23.7	24.4	24.9	23.5	22.4	21.8	21.0	21.4	20.2	

CBS TV

60 MINUTES → ← MURDER, SHE WROTE (R) → ← CBS SUNDAY MOVIE CONSPIRACY OF LOVE (PAE) → (2)

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE (Hhlds (000) & %)	16,570 18.7	17.4 *		20.1 *	14,620 16.5	16.3 *		16.8 *	12,490 14.1	13.6 *		13.9 *		14.7 *		14.2 *	2,750 3.1	
SHARE AUDIENCE %	32	31 *		33 *	25	25 *		25 *	21	20 *		20 *		22 *		23 *	6	
AVG. AUD. BY 1/4 HR %	15.8	19.1	20.5	19.7	16.2	16.3	16.8	16.8	13.5	13.7	13.9	13.8	14.8	14.6	14.7	13.8	3.1	

NBC TV

(3) ← OUR HOUSE → FAMILY TIES MY TWO DAD'S ← NBC SUNDAY NIGHT MOVIE EIGHT IS ENOUGH:A FAMILY REUNION →

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE (Hhlds (000) & %)		10,010 11.3	8.9 *			16,830 19.0 *		16,660 18.8		19,490 22.0	20.7 *			22.6 *		22.7 *		21.2 *
SHARE AUDIENCE %		18	15 *			28 *		27		34	30 *			34 *		36 *		38 *
AVG. AUD. BY 1/4 HR %	6.4	8.9		11.4	15.4	18.1		18.0		20.7		21.7	22.4	22.7	22.9	22.4	21.2	

INDEPENDENTS

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE	11.7		12.2		11.0		11.7		9.3		8.4		7.3		6.1		4.8	
SHARE AUDIENCE %	21		20		17		17		13		12		11		10		10	

SUPERSTATIONS

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE	3.0		3.0		2.9		2.6		2.1		2.4		1.9		1.5		1.1	
SHARE AUDIENCE %	5		5		4		4		3		4		3		2		2	

PBS

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE	1.4		1.5		3.0		3.5		2.7		2.6		1.8		1.5		1.2	
SHARE AUDIENCE %	2		2		5		5		4		4		3		2		2	

CABLE ORIG.

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE	4.1		3.9		3.8		3.8		4.1		4.1		3.4		3.0		2.5	
SHARE AUDIENCE %	7		6		6		6		6		6		5		5		5	

PAY SERVICES

	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
AVERAGE AUDIENCE	2.3		2.6		3.3		3.1		4.9		5.3		5.3		4.6		2.9	
SHARE AUDIENCE %	4		4		5		5		7		8		8		7		6	

U.S. TV HOUSEHOLDS: 88,600,000

(1) WORLD SERIES PRE GAME #2,(PAE),ABC,(8:00-8:17),($)
(2) CBS SUNDAY NEWS-OSGOOD,CBS,(11:00-11:15)
(3) NFL GAME 2,DENVER VS KANSAS CITY,SAN DIEGO VS LA RAIDERS,(PAE),NBC,(MULTI SEGMENT)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. OCT.18, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	35.9	29.5	24.7	22.0	18.9	16.2	13.6	12.3	10.9	9.6	8.3	7.6	6.7	6.0

ABC TV

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
			(1)												
AVERAGE AUDIENCE (Hhlds (000) & %)		970													
		1.1													
SHARE AUDIENCE	%	6													
AVG. AUD. BY 1/4 HR	%	1.1	1.1												

CBS TV

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
AVERAGE AUDIENCE (Hhlds (000) & %)															
SHARE AUDIENCE	%														
AVG. AUD. BY 1/4 HR	%														

NBC TV

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
			(2)	(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)			1,950												
			2.2												
SHARE AUDIENCE	%		8												
AVG. AUD. BY 1/4 HR	%		2.2												

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
INDEPENDENTS														
AVERAGE AUDIENCE	4.7		3.8		2.8		2.2		1.7		1.2		1.1	
SHARE AUDIENCE %	14		16		16		17		17		15		17	
SUPERSTATIONS														
AVERAGE AUDIENCE	1.2		1.2		1.2		1.0		0.9		0.6 ^		0.6 ^	
SHARE AUDIENCE %	4		5		7		8		9		8 ^		10 ^	
PBS														
AVERAGE AUDIENCE	1.2		0.8		0.5 ^		0.1 v		0.1 v		0.1 v		0.1 v	
SHARE AUDIENCE %	4		3		3 ^		1 v		1 v		1 v		2 v	
CABLE ORIG.														
AVERAGE AUDIENCE	2.5		2.0		1.6		1.2		1.0		0.8		0.7 ^	
SHARE AUDIENCE %	8		9		9		9		10		10		11 ^	
PAY SERVICES														
AVERAGE AUDIENCE	3.5		3.3		2.5		1.9		1.9		1.6		1.4	
SHARE AUDIENCE %	11		14		14		15		19		20		22	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WEEKEND REPORT-SUN.,ABC,(11:42-11:57)
(2) G MICHAELS SPORTS MACHINE,NBC,(11:45-12:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.12-16,1987

TIME	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
HUT	7.0	8.6	10.5	12.4	14.6	16.6	18.1	18.9	19.4	20.0	19.9	20.0	20.4	21.1	21.1	21.1	20.1	20.3

ABC TV

		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
		(PAE)	(1)	(PAE)	(2)	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING) (PAE)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING) (PAE)									
AVERAGE AUDIENCE (Hhlds (000) & %)			1,050		1,420			3,810				4,090							
			1.2		1.6			4.3				4.6							
SHARE AUDIENCE	%		14		13			23				23							
AVG. AUD. BY 1/4 HR	%		1.2		1.6			4.3	4.2			4.5	4.7						

CBS TV

		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
				CBS MORNING NEWS- 6:30AM		CBS MORNING NEWS- 7:00AM		← MORNING PROGRAM →										$25,000 PYRAMID	
AVERAGE AUDIENCE (Hhlds (000) & %)				940		1,700		1,680										2,890	
				1.1		1.9		1.9	1.8 *		1.8 *		2.0 *					3.3	
SHARE AUDIENCE	%			11		12		10	10 *		9 *		10 *					16	
AVG. AUD. BY 1/4 HR	%			1.0	1.1	1.8	2.0	1.8	1.8	1.8	1.9	1.9	2.1					3.2	3.4

NBC TV

		6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
		NBC NEWS AT SUNRISE (PAE)				TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING) (PAE)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING) (PAE)								SALE OF THE CENTURY	
AVERAGE AUDIENCE (Hhlds (000) & %)		1,770						3,700				3,920						2,290	
		2.0						4.2				4.4						2.6	
SHARE AUDIENCE	%	22						22				22						13	
AVG. AUD. BY 1/4 HR	%	1.7	2.3					4.3	4.1			4.5	4.3					2.5	2.7

INDEPENDENTS

	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
AVERAGE AUDIENCE	1.4		2.8		4.2		5.0		4.7		4.7		4.5		4.2		4.4	
SHARE AUDIENCE %	18		25		27		27		24		23		22		20		22	

SUPERSTATIONS

	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
AVERAGE AUDIENCE	0.6		1.0		1.2		1.3		1.1		1.1		1.1		1.1		1.1	
SHARE AUDIENCE %	7		9		8		7		6		6		5		5		5	

PBS

	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
AVERAGE AUDIENCE	<<		<<		0.2 ^		0.6		0.9		1.0		1.2		1.3		1.0	
SHARE AUDIENCE %	<<		<<		1 ^		3		5		5		6		6		5	

CABLE ORIG.

	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
AVERAGE AUDIENCE	1.1		1.3		1.7		2.0		2.2		2.1		2.0		1.9		2.1	
SHARE AUDIENCE %	15		12		11		11		11		11		10		9		10	

PAY SERVICES

	6:00	6:15	6:30	6:45	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15
AVERAGE AUDIENCE	0.5		0.6		0.7		0.9		1.0		1.0		1.0		0.9		1.0	
SHARE AUDIENCE %	6		5		4		5		5		5		5		4		5	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC WORLD NEWS-MORN-615A,ABC,(6:15-6:30)
(2) ABC WORLD NEWS-MORN-645A,ABC,(6:45-7:00)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.12-16,1987

TIME	10:30	10:45	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
HUT	20.1	20.4	20.7	21.2	21.5	22.2	23.6	24.6	25.1	26.2	27.3	27.7	27.0	27.5	27.0	27.0	27.2	27.6

ABC TV

		WHO'S THE BOSS? M-F	MR. BELVEDERE- M-F	RYAN'S HOPE (PAE)	LOVING	ALL MY CHILDREN (PAE)	ONE LIFE TO LIVE (PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		2,840	2,450	2,730	3,770	6,630	6,840
		3.2	2.8	3.1	4.3	7.5	7.7
SHARE AUDIENCE	%	15	13	13	17	27	28
AVG. AUD. BY 1/4 HR	%	3.1 3.3	2.7 2.8	3.1 3.2	4.1 4.4	6.8 7.2 7.8 8.2	7.7 7.6 7.7 7.8

CBS TV

		NEW CARD SHARKS	PRICE IS RIGHT 1	PRICE IS RIGHT 2 (PAE)	YOUNG AND THE RESTLESS (PAE)	BOLD AND THE BEAUTIFUL (PAE)	AS THE WORLD TURNS
AVERAGE AUDIENCE (Hhlds (000) & %)		2,920	4,640	5,490	6,240	3,860	4,820
		3.3	5.2	6.2	7.0 6.8 *	7.3 * 4.4	5.4 5.4 * 5.4 *
SHARE AUDIENCE	%	16	25	28	28 28 *	28 * 16	20 20 * 20 *
AVG. AUD. BY 1/4 HR	%	3.1 3.4	5.1 5.4	6.0 6.4	6.8 6.8 7.3	7.3 4.5 4.3	5.4 5.4 5.5 5.4

NBC TV

		CLASSIC CONCENTRATION	WHEEL OF FORTUNE	WIN, LOSE OR DRAW	SUPER PASSWORD (PAE)	SCRABBLE	DAYS OF OUR LIVES (PAE)	ANOTHER WORLD (TUE-FRI)(PAE)
AVERAGE AUDIENCE (Hhlds (000) & %)		2,710	4,110	2,710	2,540	3,380	5,520	3,920
		3.1	4.6	3.1	2.9	3.8	6.2 6.0 * 6.4 *	4.4 4.4 * 4.5 *
SHARE AUDIENCE	%	15	22	14	12	15	23 21 * 24 *	17 17 * 17 *
AVG. AUD. BY 1/4 HR	%	3.0 3.2	4.6 4.8	3.0 3.2	2.9 2.8	3.6 4.0	5.8 6.2 6.4 6.5	4.4 4.4 4.5 4.5

INDEPENDENTS								
AVERAGE AUDIENCE	4.1	3.5	3.5	4.0	4.8	4.3	4.6	5.0 / 5.2
SHARE AUDIENCE %	20	17	16	17	19	16	17	18 / 19
SUPERSTATIONS								
AVERAGE AUDIENCE	1.1	1.1	1.1	1.4	1.6	1.2	1.1	1.1 / 1.2
SHARE AUDIENCE %	5	5	5	6	6	4	4	4 / 4
PBS								
AVERAGE AUDIENCE	0.9	0.6	0.6	0.6	0.7	0.7	0.7	0.6 / 0.6
SHARE AUDIENCE %	4	3	3	3	3	3	2	2 / 2
CABLE ORIG.								
AVERAGE AUDIENCE	1.9	1.9	1.9	2.0	2.2	2.3	2.5	2.6 / 2.8
SHARE AUDIENCE %	9	9	9	8	9	8	9	10 / 10
PAY SERVICES								
AVERAGE AUDIENCE	1.0	1.1	1.1	1.1	1.2	1.1	1.1	1.2 / 1.1
SHARE AUDIENCE %	5	5	5	5	5	4	4	4 / 4

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. OCT.12-16,1987

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	27.4	28.4	29.2	30.2	30.5	32.1	33.5	35.4	36.6	38.6	40.1	42.4	48.3	50.7	51.7	53.3

ABC TV

		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
		←GENERAL HOSPITAL→														ABC WORLD NEWS TONIGHT	
AVERAGE AUDIENCE		6,910														9,040	
(Hhlds (000) & %)		7.8	7.7	*	7.8	*										10.2	
SHARE AUDIENCE	%	27	28	*	26	*										20	
AVG. AUD. BY 1/4 HR	%	7.8	7.7	7.8	7.9											10.0	10.3

CBS TV

		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
		←GUIDING LIGHT (PAE)→														CBS EVENING NEWS-RATHER	
AVERAGE AUDIENCE		4,610														10,260	
(Hhlds (000) & %)		5.2	5.1	*	5.3	*										11.6	
SHARE AUDIENCE	%	18	18	*	18	*										23	
AVG. AUD. BY 1/4 HR	%	5.0	5.1	5.2	5.4											11.6	11.6

NBC TV

		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
		←SANTA BARBARA (TUE-FRI)(PAE)→					(PAE)									NBC NIGHTLY NEWS (PAE)	
AVERAGE AUDIENCE		3,960														8,610	
(Hhlds (000) & %)		4.5	4.3	*	4.6	*										9.7	
SHARE AUDIENCE	%	16	16	*	16	*										20	
AVG. AUD. BY 1/4 HR	%	4.3	4.3	4.5	4.7											9.8	10.2

	3:00	3:30	4:00	4:30	5:00	5:30	6:00	6:30
INDEPENDENTS								
AVERAGE AUDIENCE	6.1	7.0	7.9	8.6	9.7	10.6	11.6	13.1
SHARE AUDIENCE %	22	24	25	25	26	26	24	25
SUPERSTATIONS								
AVERAGE AUDIENCE	1.5	1.7	2.1	2.1	2.2	2.3	2.4	2.9
SHARE AUDIENCE %	5	6	7	6	6	6	5	6
PBS								
AVERAGE AUDIENCE	0.7	0.7	0.7	0.8	1.0	1.0	1.3	1.5
SHARE AUDIENCE %	3	2	2	2	3	2	3	3
CABLE ORIG.								
AVERAGE AUDIENCE	3.3	3.5	3.9	4.2	4.3	4.3	4.0	3.9
SHARE AUDIENCE %	12	12	13	12	11	10	8	8
PAY SERVICES								
AVERAGE AUDIENCE	1.1	1.2	1.0	1.1	1.1	1.1	1.7	1.7
SHARE AUDIENCE %	4	4	3	3	3	3	3	3

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols. See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.17, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.9	6.8	8.8	10.8	12.6	15.2	17.6	19.2	21.1	22.5	24.0	25.5	26.8	27.3	27.6	28.3	26.9	26.5

ABC TV

					CARE BEAR FAMILY		LITTLE CLOWNS-HAPPYTOWN		MY PET MONSTER		(1)		LITTLE WIZARDS(B) (10:03-10:30)(PAE)		REAL GHOSTBUSTERS (B) (PAE)		FLINTSTONE KIDS (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)					1,510		2,300		2,660		3,280		2,920		3,190		2,920	
					1.7		2.6		3.0		3.7		3.3		3.6		3.3	
SHARE AUDIENCE	%				12		14		14		15		12		13		13	
AVG. AUD. BY 1/4 HR	%				1.5	1.8	2.5	2.7	2.9	3.2	3.5	4.1	3.1	3.5	3.4	3.8	3.4	3.3

CBS TV

					HELLO KITTY		MUPPET BABIES I		MUPPET BABIES II		MUPPET BABIES III		PEE WEE'S PLAYHOUSE		MIGHTY MOUSE		POPEYE & SON	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,040		3,280		4,160		4,870		5,760		3,900		3,190	
					2.3		3.7		4.7		5.5		6.5		4.4		3.6	
SHARE AUDIENCE	%				17		20		22		22		24		16		13	
AVG. AUD. BY 1/4 HR	%				2.0	2.5	3.4	4.0	4.7	4.8	5.3	5.6	6.4	6.6	4.4	4.4	3.6	3.7

NBC TV

					GUMMI BEARS (PAE)		SMURFS I		SMURFS II		(2)		FRAGGLE ROCK (10:06-10:30)		ALVIN AND THE CHIPMUNKS		ALF-SAT MORN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)					2,750		3,630		4,080		4,430		3,810		4,870		4,520	
					3.1		4.1		4.6		5.0		4.3		5.5		5.1	
SHARE AUDIENCE	%				22		22		21		20		16		20		19	
AVG. AUD. BY 1/4 HR	%				2.7	3.6	3.9	4.3	4.7	4.5	5.0	5.1	4.1	4.4	5.3	5.7	5.5	4.7

INDEPENDENTS																		
AVERAGE AUDIENCE	1.7		2.4		2.9		3.6		3.9		4.9		5.5		6.3		5.6	
SHARE AUDIENCE %	27		24		21		20		18		20		20		23		21	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3	^	0.4	^	0.7	^	0.8		0.7	^	1.1		1.1		1.7		1.3	
SHARE AUDIENCE %	5	^	4	^	5	^	4		3	^	4		4		6		5	
PBS																		
AVERAGE AUDIENCE	0.1	v	0.3	^	0.8		0.8		0.7	^	0.8		0.9		1.0		1.3	
SHARE AUDIENCE %	2	v	3	^	6		4		3	^	3		3		4		5	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.1		1.9		2.4		2.7		3.0		3.2		3.8		4.2		3.9	
SHARE AUDIENCE %	17		19		17		15		14		13		14		15		15	
PAY SERVICES																		
AVERAGE AUDIENCE	0.8		0.8		0.8		1.2		1.9		2.2		3.0		2.6		2.9	
SHARE AUDIENCE %	13		8		6		7		9		9		11		9		11	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ALL NEW POUND PUPPIES,ABC,(9:30-9:57)
(2) SMURFS III ,NBC,(9:30-9:57)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.17, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	25.9	26.4	26.6	26.9	27.4	28.2	27.9	27.9	27.9	27.8	27.8	28.3	29.0	29.8	29.8	30.0	30.0	30.4

ABC TV

BUGS BUNNY & TWEETY SHOW (1) ← ABC COLLEGE FOOTBALL-GAME IOWA VS MICHIGAN (12:19-3:40)(PAE) → (2)

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000) & %)		2,570		2,040	3,010													3,630	
		2.9		2.3	3.4	2.1	*		3.8	*	3.9	*	3.6	*	3.3	*	3.5	* 4.1	*
SHARE AUDIENCE	%	11		9	12	8	*		14	*	14	*	13	*	11	*	12	* 12	*
AVG. AUD. BY 1/4 HR	%	2.8	3.1	2.3	2.1		3.3	3.6	4.0	4.0	3.7	3.8	3.5	3.2	3.4	3.6	3.4	2.9	3.0

CBS TV

TEEN WOLF; CBS STORYBREAK THE GAMMAGE CUP; KIDD VIDEO; ← CBS COLLEGE FOOTBALL GAME NEBRASKA VS OKLAHOMA,PENN ST VS SYRACUSE (MULTI SEGMENT)(PAE)

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000) & %)		2,920		3,010		2,220								5,050					
		3.3		3.4		2.5								5.7	4.4	*	5.4	*	6.0 *
SHARE AUDIENCE	%	13		13		9								18	15	*	18	*	20 *
AVG. AUD. BY 1/4 HR	%	3.3	3.2	3.3	3.5	2.4	2.6							4.0	4.7	5.2	5.6	5.8	6.2

NBC TV

NEW ARCHIES; FOOFUR (12:11-12:30) (PAE); I'M TELLING

		11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
AVERAGE AUDIENCE (Hhlds (000) & %)		3,460		2,220		2,130													
		3.9		2.5		2.4													
SHARE AUDIENCE	%	15		9		9													
AVG. AUD. BY 1/4 HR	%	3.9	4.0	2.5	2.5	2.2	2.5												

	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
INDEPENDENTS																		
AVERAGE AUDIENCE	6.2		6.9		7.1		7.0		7.7		8.2		8.7		8.6		8.7	
SHARE AUDIENCE %	24		26		26		25		28		29		30		29		29	
SUPERSTATIONS																		
AVERAGE AUDIENCE	1.5		1.6		1.6		1.6		1.9		2.0		2.1		2.0		2.3	
SHARE AUDIENCE %	6		6		6		6		7		7		7		7		8	
PBS																		
AVERAGE AUDIENCE	1.2		1.5		1.6		1.5		1.5		1.7		1.5		1.0		1.3	
SHARE AUDIENCE %	5		6		6		5		5		6		5		3		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	3.8		4.3		4.5		4.9		4.7		4.8		4.9		5.2		5.3	
SHARE AUDIENCE %	15		16		16		18		17		17		17		17		18	
PAY SERVICES																		
AVERAGE AUDIENCE	3.2		3.1		2.9		2.6		2.6		2.6		2.8		3.2		2.9	
SHARE AUDIENCE %	12		12		10		9		9		9		10		11		10	

U.S. TV HOUSEHOLDS: 88,600,000
(1) ABC COLLEGE FOOTBALL-PRE,(PAE),ABC,(12:00-12:19)
(2) ABC COLLEGE FOOTBALL GM 2,UCLA VS OREGON,(PAE),ABC,(3:40-7:03)

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. OCT.17, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	30.9	31.9	32.0	31.8	32.4	33.9	35.2	36.5	38.2	39.7	41.9	43.0
ABC TV	ABC COLLEGE FOOTBALL GM 2 UCLA VS OREGON (3:40-7:03)											
AVERAGE AUDIENCE (Hhlds (000) & %)		3.2 *		3.6 *		3.5 *		4.5 *		5.4 *		5.3 *
SHARE AUDIENCE %		10 *		11 *		11 *		13 *		14 *		13 *
AVG. AUD. BY 1/4 HR %	3.1	3.3	3.4	3.7	3.6	3.4	4.2	4.7	5.3	5.5	5.1	5.4
CBS TV	CBS COLLEGE FOOTBALL GAME NEBRASKA VS OKLAHOMA,PENN ST VS SYRACUSE (MULTI SEGMENT)(PAE)										CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Hhlds (000) & %)		5.9 *		5.7 *		6.0 *		6.3 *		3.5 *	6,110 6.9	
SHARE AUDIENCE %		19 *		18 *		18 *		18 *		9 *	15	
AVG. AUD. BY 1/4 HR %	6.1	5.6	5.9	5.6	6.0	6.0	6.1	3.4	3.5		6.7	7.1
NBC TV											NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Hhlds (000) & %)											7,270 8.2	
SHARE AUDIENCE %											18	
AVG. AUD. BY 1/4 HR %											8.0	8.4
INDEPENDENTS												
AVERAGE AUDIENCE	9.2		9.7		10.4		11.4		10.8		12.4	
SHARE AUDIENCE %	29		30		31		32		28		29	
SUPERSTATIONS												
AVERAGE AUDIENCE	2.2		2.6		2.9		3.4		3.2		3.7	
SHARE AUDIENCE %	7		8		9		9		8		9	
PBS												
AVERAGE AUDIENCE	1.6		1.5		1.5		2.3		1.9		1.5	
SHARE AUDIENCE %	5		5		5		6		5		4	
CABLE ORIG.												
AVERAGE AUDIENCE	5.7		5.6		6.1		5.8		5.6		6.3	
SHARE AUDIENCE %	18		18		18		16		14		15	
PAY SERVICES												
AVERAGE AUDIENCE	3.1		3.1		2.7		2.6		2.3		2.2	
SHARE AUDIENCE %	10		10		8		7		6		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 18, 1987

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45	11:00	11:15
HUT	5.1	5.8	6.5	7.6	9.4	11.3	13.3	15.8	18.0	20.0	22.3	24.9	25.8	25.9	26.0	26.9	27.0	26.9
ABC TV																		
AVERAGE AUDIENCE (Hhlds (000) & %)																		
SHARE AUDIENCE %																		
AVG. AUD. BY 1/4 HR %																		
CBS TV									←SUNDAY MORNING→						FACE THE NATION			
AVERAGE AUDIENCE (Hhlds (000) & %)									4,160						2,390			
									4.7	4.3 *		5.2 *		4.7 *	2.7			
SHARE AUDIENCE %									20	21 *		21 *		18 *	9			
AVG. AUD. BY 1/4 HR %									3.8	4.7	5.1	5.2	4.9	4.5	2.6	2.7		
NBC TV					←SUNDAY TODAY→						MEET THE PRESS							
AVERAGE AUDIENCE (Hhlds (000) & %)					1,330						1,860							
					1.5	1.2 *		1.5 *		2.0	* 2.1							
SHARE AUDIENCE %					9	10 *		9 *		10	* 8							
AVG. AUD. BY 1/4 HR %					1.1	1.2	1.4	1.6	2.0	1.9	2.2	2.1						
INDEPENDENTS																		
AVERAGE AUDIENCE	1.0		2.0		3.1		4.9		5.6		7.7		8.1		9.0		9.6	
SHARE AUDIENCE %	18		29		30		34		29		33		31		34		36	
SUPERSTATIONS																		
AVERAGE AUDIENCE	0.3 ^		0.6 ^		1.0		1.7		1.7		2.4		2.7		2.7		2.8	
SHARE AUDIENCE %	5 ^		9 ^		10		12		9		10		10		10		10	
PBS																		
AVERAGE AUDIENCE	0.1 ^		0.2 ^		0.5 ^		1.2		1.5		2.0		1.8		1.7		1.2	
SHARE AUDIENCE %	2 ^		3 ^		5 ^		8		8		8		7		6		4	
CABLE ORIG.																		
AVERAGE AUDIENCE	1.0		1.2		1.9		2.7		3.7		4.1		4.9		4.7		4.5	
SHARE AUDIENCE %	18		17		18		19		19		17		19		18		17	
PAY SERVICES																		
AVERAGE AUDIENCE	1.1		1.1		1.3		1.6		1.7		1.8		2.3		2.7		2.8	
SHARE AUDIENCE %	20		16		13		11		9		8		9		10		10	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT. 18, 1987

TIME	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45	3:00	3:15	3:30	3:45
HUT	27.2	27.9	28.4	28.9	29.0	29.7	30.4	31.7	33.0	33.9	34.2	33.8	33.5	34.0	34.4	35.0	35.8	36.3
ABC TV	←THIS WEEK-DAVID BRINKLEY→				BUSINESS WORLD													
AVERAGE AUDIENCE (Hhlds (000) & %)	2,840 / 3.2	3.0 *		3.4	970 / * 1.1													
SHARE AUDIENCE %	11	11 *		12	* 4													
AVG. AUD. BY 1/4 HR %	2.9	3.1	3.2	3.6	1.1	1.1												
CBS TV					CBS NFL TODAY	←	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)	4,700 / 5.3						10,720 / 12.1	8.3 *		11.1 *		11.7 *		11.1 *		12.4 *		14.2 *
SHARE AUDIENCE %	19						35	27 *		33 *		34 *		33 *		36 *		39 *
AVG. AUD. BY 1/4 HR %	5.0					5.5	7.8	8.8	10.6	11.4	11.7	11.8	11.0	11.4	12.3	12.4	13.9	14.4
NBC TV					NFL LIVE	←	NFL GAME 1 VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)											
AVERAGE AUDIENCE (Hhlds (000) & %)	3,540 / 4.0						6,560 / 7.4	6.2 *		7.1 *		7.6 *		7.4 *		7.2 *		7.2 *
SHARE AUDIENCE %	14						21	20 *		21 *		22 *		22 *		21 *		20 *
AVG. AUD. BY 1/4 HR %	3.4					4.6	5.7	6.6	7.1	6.9	7.3	7.6	7.5	7.3	7.2	7.3	7.3	7.1
INDEPENDENTS																		
AVERAGE AUDIENCE	10.0		9.8		9.8		8.5		8.6		8.4		8.9		9.2		9.4	
SHARE AUDIENCE %	36		34		33		27		26		25		26		27		26	
SUPERSTATIONS																		
AVERAGE AUDIENCE	3.0		3.0		2.6		2.4		2.2		2.4		2.5		2.3		2.4	
SHARE AUDIENCE %	11		10		9		8		7		7		7		7		7	
PBS																		
AVERAGE AUDIENCE	1.3		1.2		1.2		0.6 ^		0.8		0.9		1.1		0.9		0.6 ^	
SHARE AUDIENCE %	5		4		4		2 ^		2		3		3		3		2 ^	
CABLE ORIG.																		
AVERAGE AUDIENCE	4.4		4.4		4.1		3.8		3.5		3.5		3.4		3.6		3.4	
SHARE AUDIENCE %	16		15		14		12		10		10		10		10		9	
PAY SERVICES																		
AVERAGE AUDIENCE	3.0		3.0		2.9		2.6		2.2		2.0		1.8		1.5		1.7	
SHARE AUDIENCE %	11		10		10		8		7		6		5		4		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. OCT.18, 1987

TIME	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
HUT	36.2	36.2	36.0	36.7	36.8	37.0	37.4	39.1	42.0	44.8	47.3	49.2
ABC TV											ABC WRLD NEWS TONIGHT-SUN (PAE)	
AVERAGE AUDIENCE (Hhlds (000) & %)											6,910	
SHARE AUDIENCE %											7.8	
AVG. AUD. BY 1/4 HR %											17	
											7.5	8.0
CBS TV	CBS NFL FOOTBALL GAME > VARIOUS TEAMS AND TIMES (MULTI SEGMENT)(PAE)								CBS EVENING NEWS-SUNDA(B)			
AVERAGE AUDIENCE (Hhlds (000) & %)		16.2 *							4,780			
SHARE AUDIENCE %		45 *							5.4			
AVG. AUD. BY 1/4 HR %	16.4	10.6							12			
									5.2	5.7		
NBC TV	← NFL GAME 2 — DENVER VS KANSAS CITY SAN DIEGO VS LA RAIDERS (MULTI SEGMENT)(PAE) →											
AVERAGE AUDIENCE (Hhlds (000) & %)	7,800											
SHARE AUDIENCE %	8.8	9.0 *		8.3 *		6.6 *		7.9 *		9.3 *		9.0 *
AVG. AUD. BY 1/4 HR %	22	25 *		22 *		32 *		19 *		20 *		18 *
	8.7	9.1	9.2	7.4	6.7	6.5	6.7	9.1	9.4	9.1	8.9	8.0
INDEPENDENTS												
AVERAGE AUDIENCE	9.5		9.9		10.0		10.5		11.1		11.9	
SHARE AUDIENCE %	26		27		27		27		26		25	
SUPERSTATIONS												
AVERAGE AUDIENCE	2.5		3.0		3.1		3.0		3.0		3.1	
SHARE AUDIENCE %	7		8		8		8		7		6	
PBS												
AVERAGE AUDIENCE	0.7		1.0		1.2		1.4		1.5		1.4	
SHARE AUDIENCE %	2		3		3		4		3		3	
CABLE ORIG.												
AVERAGE AUDIENCE	3.6		3.9		4.4		4.5		4.3		4.7	
SHARE AUDIENCE %	10		11		12		12		10		10	
PAY SERVICES												
AVERAGE AUDIENCE	1.8		1.8		1.7		2.0		2.4		2.6	
SHARE AUDIENCE %	5		5		5		5		6		5	

U.S. TV HOUSEHOLDS: 88,600,000

For explanation of symbols, See page B.